

## Teaming UP (Teaming UP)



Programme Priority: P1 Competitive economy

Programme Specific Objective: 1.2. More entrepreneurial youth

Sub-programme: Central Baltic

Duration: 01.06.2020 - 31.05.2022

Total funding: 488.472 EUR

ERDF funding: 400.446 EUR ERDF

Project Summary:

Cross-border relationships, entail the ability to communicate and negotiate ideas and to make deals with people from other countries and cultures. Relationships with neighbouring countries are extremely important to boost the regional export ability and to enter new markets in any field; globalisation and internationalisation of companies (including student companies) in the Central Baltic region are an issue that needs to be addressed and promoted in order to raise the number of new exportable products and competitive businesses both now and in future.

The "Teaming UP" project promotes confidence and business skills boosting in youngsters who are interested in business and who possess entrepreneurial skills and business thinking. The project will foster a global approach to support participants in developing international business teams and ideas. Project activities, outputs and results are based on the creation, development and implementation of international business teams and business projects.

The teams will bring together young people from different countries, each offering their own unique, personal and professional contributions to the business team.

## Map of Partners

### Partners

Lead Partner

#### Valmieras Attīstības aģentūra

Country: LV

[developvalmiera.lv](http://developvalmiera.lv) [1]

Partner budget: 125.072 EUR

Amount of ERDF funding: 106.311 EUR ERDF

Project Partners

#### Valgamaa Kutseõppekeskus

Country: EE

[www.vkok.ee](http://www.vkok.ee) [2]

Partner budget: 115.713 EUR

Amount of ERDF funding: 98.356 EUR ERDF

#### Kauppiaitten Kauppaoppilaitos Oy

Country: FI

[mercuria.fi](http://mercuria.fi) [3]

Partner budget: 234.735 EUR

Amount of ERDF funding: 176.051 EUR ERDF

#### Valmieras tehnikums

Country: LV

[www.valmierastehnikums.lv](http://www.valmierastehnikums.lv) [4]

Partner budget: 90.639 EUR

Amount of ERDF funding: 77.043 EUR ERDF

## Results

### Expected results

### Achieved results

Project result in category - Joint student company

### Teaming UP encouraged entrepreneurship among the youth

The project has developed a Teaming up motivational programme methodology which has included a large number of different kinds of events, workshops, entrepreneur visits, mentoring and a bootcamp as well as pitching possibilities. Altogether 12 international business teams were formed as a result of the project. Ten mentors from Latvia, Estonia and Finland were involved and more than 50 business experts and speakers from the Central Baltic region took part in the project.

Cross-border cooperation was also the main driving factor that improved students' business skills and entrepreneurial potential. It encouraged them to think globally and internationally. In the future, it will support them to enter new markets, export their product and communicate their ideas with people from different countries.

An additional result of the Teaming UP programme is the availability of student company products in the Mercuria online store, thus encouraging students to continue developing their business ideas after the programme (<https://shop.mercuria.fi/c/tuotteet/teaming-up-products> [5]).

A project sustainability plan has also been made.

Project page in database

[Teaming UP](#) [6]

At a glance

- Student business simulations
- 12 business teams
- Over 50 business experts involved

Files



[Sustainability plan](#) [7]



[Methodology](#) [8]

Tags

[SME and entrepreneurship](#) [9]

### Project Visibility

### Social media links

[Instagram](#) [10]

[Lead partner webpage - project link](#) [11]

[Facebook](#) [12]

## Other media visibility

[Pandeemia ei sega rahvusvaheliste õpilasfirmade loomist \(opleht.ee, 05.03.2021.\)](#) [13]

[Jaunieši no Valmieras, Valgas un Vantas izveidojuši starptautiskus m?c?bu uz??mumus \(developvalmiera.lv; 30.03.2021.\)](#) [14]

[TEAMING UP-PROJEKTIN ENSIMMÄINEN INTENSIIKURSSI JÄRJESTETTIIN VIRTUAALISESTI \(mercuria.fi; 25.05.2021.\)](#) [15]

[Unikalit?te, aizraut?ba un motiv?cija biznes? \(developvalmiera.lv; 30.03.2021.\)](#) [16]

[VINKKEJÄ YRITYKSEN PERUSTAMISEEN TEAMING UP-PROJEKTIN MENTOREILTA \(mercuria.fi; 22.05.2021.\)](#) [17]

## Project videos

<https://youtu.be/hWGSgUKymiQ>

<https://www.youtube.com/watch?v=0xKnWD5NN-U>

<https://www.youtube.com/watch?v=q0lnE1Cbya8>

<https://www.youtube.com/watch?v=OihVJ6fOaOg>

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**Source URL:** <https://database.centralbaltic.eu/printview/131>

### Links

[1] <http://developvalmiera.lv> [2] <http://www.vkok.ee> [3] <http://mercuria.fi> [4] <http://www.valmierastehnikums.lv> [5] <https://shop.mercuria.fi/c/tuotteet/teaming-up-products> [6] <https://database.centralbaltic.eu/project/131> [7] [https://database.centralbaltic.eu/sites/default/files/Sustainability\\_plan\\_Teaming\\_UP.pdf](https://database.centralbaltic.eu/sites/default/files/Sustainability_plan_Teaming_UP.pdf) [8] [https://database.centralbaltic.eu/sites/default/files/TeamingUP\\_Methodology.pdf](https://database.centralbaltic.eu/sites/default/files/TeamingUP_Methodology.pdf) [9] <https://database.centralbaltic.eu/tags/sme-and-entrepreneurship> [10] [https://www.instagram.com/teamingup\\_project/](https://www.instagram.com/teamingup_project/) [11] <https://developvalmiera.lv/projekti/teamingup/> [12] <https://www.facebook.com/teamingupProject> [13] <https://opleht.ee/2021/03/pandeemia-ei-sega-rahvusvaheliste-opilasfirmade-loomist/> [14] <https://developvalmiera.lv/jauniesi-no-valmieras-valgas-un-vantas-izveidojusi-starptautiskus-macibu-uznemumus/> [15] <https://www.mercuria.fi/teaming-up-projektin-ensimmainen-intensiivikurssi-jarjestettiin-virtuaalisesti/> [16] <https://developvalmiera.lv/unikalitate-aizrautiba-un-motivacija-biznesa/> [17] <https://www.mercuria.fi/vinkkeja-yrityksen-perustamiseen-teaming-up-projektin-mentoreilta/>