

Creation of the interoperability between the electronic ticketing systems in Estonia and Finland (E-TICKETING)

Programme Priority: P3 Well-connected region

Programme Specific Objective: 3.1. Improved transport flows of people and goods

Sub-programme: Southern Finland - Estonia

Duration: 01.05.2018 - 30.04.2022

Total funding: 2.079.872 EUR

ERDF funding: 1.656.280 EUR ERDF

Project Summary:

Estonia and Finland are one of the most closely connected countries in Europe. Finland is the biggest foreign labour market for Estonians and Estonia is one of the most popular tourism destinations for Finns. The influx of people and goods have constantly been growing during the last decade. Projections show that these numbers are going to increase. A great deal of these passengers (approx. 60%) use public transportation, both for work and leisure. This means purchasing at least three different types of tickets – local tickets in either Helsinki, Tallinn or Tartu, and a ferry ticket. This is time-consuming.

The journey will get even more fragmented if the passengers need to travel outside the capital regions: further destinations, such as Tartu have their local ticketing systems, which means another purchase. The e-ticketing project aims at connecting ticketing systems in Tallinn, Tartu, and Helsinki to enable seamless travelling. The project aims at tackling this challenge with three interconnected actions: Firstly, the conceptual business model will be sorted out. Secondly, the developing the system and testing it takes place. Thirdly, project partners will pilot the joint ticketing system in Tallinn, Tartu, and Helsinki.

As a result, it is expected that the time spent on travelling can be reduced approximately by 5%.

Map of Partners

Partners

Lead Partner

Tallinna linn

Country: EE

www.tallinn.ee [1]

Partner budget: 974.553 EUR

Amount of ERDF funding: 818.624 EUR ERDF

Project Partners

Helsingin seudun liikenne

Country: FI

www.hsl.fi [2]

Partner budget: 959.140 EUR

Amount of ERDF funding: 709.284 EUR ERDF

Tartu Linnavalitsus

Country: EE

www.tartu.ee [3]

Partner budget: 187.394 EUR

Amount of ERDF funding: 159.004 EUR ERDF

Results

Expected results

Achieved results

Project result in category - Improved transport flow of goods

E-TICKETING created interoperability between the electronic ticketing systems in Estonia and Finland

Project developed a joint mobile ticket system that crosses the borders of Finland and Estonia. With the new ticket system it's possible to buy public transport tickets for all three cities: Helsinki, Tallinn and Tartu with one app, and there is no longer need to buy a plastic card or paper ticket when traveling from another country.

Travelers from Estonia to Helsinki can use the mobile application to buy a single public transport ticket. Holders of the Helsinki Travel Card (Matkakortti) can buy and store Tallinn and Tartu day tickets on their travel card.

Passengers can view all trip details on the websites www.pilet.ee [4] and www.hsl.fi [2].

The name of the application is Pilet.ee 2020. The application is available for both iOS and Android systems.

Even without the app, the HSL Matkakort holder has the option to buy public transport day tickets for Tallinn and Tartu on their card.

Project page in database

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At a glance

- Common ticketing was developed for public transportation in Helsinki, Tallinn and Tartu.
- Simplify payments and reduce the time of travel procedures.

Tags

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[Improving transport connections](#) [8]

Project Visibility

Other media visibility

[Tartu tahab pakkuda Tallinna ja Helsingiga ühist ühistranspordi piletisüsteemi](#) [9]

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Links

[1] <http://www.tallinn.ee> [2] <http://www.hsl.fi> [3] <http://www.tartu.ee> [4] <http://www.pilet.ee> [5] <https://database.centralbaltic.eu/project/91> [6] <https://database.centralbaltic.eu/tags/multimodal-transport> [7] <https://database.centralbaltic.eu/tags/ict-and-digital-society> [8] <https://database.centralbaltic.eu/tags/improving-transport-connections> [9] <https://tartu.postimees.ee/4241167/tartu-tahab-pakkuda-tallinna-ja-helsingiga-uhist-uhistranspordi-piletisusteemi> [10] <http://www.pealinn.ee/newset/tallinn-juhib-eesti-ja-soome-uhise-transpordi-piletisusteemi-projekti-n214848> [11] <https://tarbija24.postimees.ee/6565664/tallinn-tartu-ja-helsingi-soovivad-luua-piletisusteemi-ristkasutust> [12] <https://rus.postimees.ee/6565741/tallinn-helsinki-i-tartu-hotyat-sozdat-edinuyu-sistemu-prodazhi-biletov> [13] <https://rus.err.ee/932053/tartu-budet-uchastvovat-v-sozdanii-edinoj-biletnoj-sistemy-s-tallinnom-i-helsinki>