

## **Small port every 30 miles apart - Development of services for lively water tourism in the Eastern Gulf of Finland (30MILES)**



Programme Priority: P3 Well-connected region

Programme Specific Objective: 3.2. Improved services of existing small ports to improve local and regional mobility and contribute to tourism development

Sub-programme: Southern Finland - Estonia

Duration: 01.09.2015 - 30.11.2018

Total funding: 3.301.746 EUR

ERDF funding: 2.601.314 EUR ERDF

Project Summary:

The project 30MILES aims at improving the overall service level and safety in small ports and waterfront. The problem is that there is no network of small ports with a good service level and enough piers for leisure boaters to visit. As better small ports increase the attractiveness of the region the project idea is to organise small ports into a cooperating network in the distance of every 30 miles.

In practice the project establishes a ring of ports around the Eastern Gulf of Finland to focus on joint development of sustainable port services and marketing activities. Joint efforts are made to improve the services offered in small ports and help them receive better visibility from the potential visitors. Effective marketing is implemented to inform the visitors and to create sustainability for the local businesses.

As a result of the project service level increases in 12 small ports in the Eastern Gulf of Finland. The new ring of ports create an attractive entity which is in the interest of boaters. The information about the services of the ports and accessibility is clearly presented. The improvements attract new businesses and investors, which in turn attract more visitors to the area.

## **Map of Partners**

## Partners

Lead Partner

### Meriturvallisuuden ja -liikenteen tutkimusyhdistys ry

Country: FI

[www.merikotka.fi](http://www.merikotka.fi) [1]

**Partner budget:** 474.904 EUR

**Amount of ERDF funding:** 356.178 EUR ERDF

Project Partners

### Kaakkois-Suomen ammattikorkeakoulu

Country: FI

<http://www.xamk.fi> [2]

**Partner budget:** 430.000 EUR

**Amount of ERDF funding:** 322.500 EUR ERDF

### Helsingin yliopisto, Ympäristötieteiden laitos, Kalatalouden ja ympäristöriskien tutkimusryhmä

Country: FI

<http://www.helsinki.fi/university/> [3]

**Partner budget:** 292.632 EUR

**Amount of ERDF funding:** 219.474 EUR ERDF

### Cursor Oy

Country: FI

<http://www.cursor.fi> [4]

**Partner budget:** 552.666 EUR

**Amount of ERDF funding:** 414.499 EUR ERDF

### Posintra Oy

Country: FI

<http://www.pointra.fi> [5]

**Partner budget:** 301.501 EUR

**Amount of ERDF funding:** 226.126 EUR ERDF

### **Ida-Viru Ettevõtluskeskus SA**

**Country:** EE

<http://www.ivek.ee/en/contact/> [6]

**Partner budget:** 59.030 EUR

**Amount of ERDF funding:** 50.176 EUR ERDF

### **MTÜ Eisma Sadam**

**Country:** EE

[www.eismasadam.ee](http://www.eismasadam.ee) [7]

**Partner budget:** 251.688 EUR

**Amount of ERDF funding:** 213.935 EUR ERDF

### **Viimsi Vallavalitsus**

**Country:** EE

<http://viimsivald.ee/> [8]

**Partner budget:** 324.800 EUR

**Amount of ERDF funding:** 276.080 EUR ERDF

### **Eesti Meremuuseum**

**Country:** EE

<http://www.lennusadam.eu/en/> [9]

**Partner budget:** 196.500 EUR

**Amount of ERDF funding:** 167.025 EUR ERDF

### **Narva Linna Arenduse ja Õkonoomika Amet**

**Country:** EE

[www.narva.ee](http://www.narva.ee) [10]

**Partner budget:** 168.025 EUR

**Amount of ERDF funding:** 142.821 EUR ERDF

## **Narva-Jõesuu Linnavalitsus**

**Country:** EE

[narva-joesuu.kovtp.ee](http://narva-joesuu.kovtp.ee) [11]

**Partner budget:** 250.000 EUR

**Amount of ERDF funding:** 212.500 EUR ERDF

Associated Partners

## **Lääne-Viru Maavalitsus**

**Country:** EE

## **Suomen Purjehdus ja Veneily ry**

**Country:** FI

## **Results**

### **Expected results**

### **Achieved results**

Project result in category - Improved small port

## **30MILES developed services for lively water tourism in the Eastern Gulf of Finland**

The main result of the 30MILES project was the increasement of the service level at the ports in the Eastern Gulf of Finland (Eastern GoF). The result was achieved with several infrastructure investments in the ports, by creating a network for the small ports and a route risk analysis related to boating in GoF. All in all, 12 different ports and 12 project partners from Finland and Estonia were involved in the project. The project increased the safety and accessability of the ports in collaboration with relevant sailing and port safety officials.

The investements were made directly in the ports. The ports and partners of the 30MILES project shared common values, and a network of ports was set up. It will also function after the end of the project. The route risk analysis offers comprehensive overview on different risks related to boating in the GoF.

The background work was done thoroughly. 30MILES created two web queries of mapping the sustainability thinking, behaviour and preferences of the small port in Finland and Estonia and the statistical reports were published. Extensive literature review on the earlier studies concerning different sustainability aspects in the context of small ports worldwide, was produced. This report also included the analysis of the open web query answers, reflected to the literature. Report includes a route map to reach sustainable port operation, outlined especially for the project area. A scientific manuscript on the key results was produced. One report and a scientific manuscript were produced on the results. The report includes a list of recommendations, how to advance the holistic long-term sustainability in the small ports.

30MILES also created an investment planning tool for sustainable small ports. The tool is based on the understanding gained and data collected during the project, concerning the aspects of sustainability in the small port context. A user manual and the model code are published on the project web page and are free for anyone to use.

During the project lifecycle in 2015-2018, example of routes between 30MILES harbors, Approach videos to 30MILES harbors, Safe Harbor video course, Small Harbor safety review and Eastern Gulf of Finland boating risk analysis was made.

All the materials produced in the 30MILES project can be read and uploaded from [here](#) [12].

Project page in database

[Small port every 30 miles apart - Development of services for lively water tourism in the Eastern Gulf of Finland](#)

[13]

At a glance

- 12 Small ports
- 12 Safe approach videos
- 60 Example routes
- Safe Harbor video course
- Harbor Safety Day concept
- Small Harbor safety review
- Eastern Gulf of Finland boating risk analysis

Tags

[Infrastructure Tourism](#) [14]

[Coastal management and maritime issues](#) [15]

## Project Visibility

### Social media links

[30MILES project materials](#) [12]

[Facebook](#) [16]

[Twitter feed](#) [17]

[YouTube Channel](#) [18]

### Other media visibility

[Kysely pienvenesatamista avattu](#) [19]

[Suomen itäisissä venesatamissa ryhdyttiin töihin – tavoitteena kääntää veneiden nokat lännestä itään](#) [20]

[Nätverk av hamnar lockar båtfararna österut](#) [21]

[Merimaili - Finnish TV Programme presents all 30MILES ports](#) [22]

[Merevaade - Estonian TV Programme presents all 30MILES ports](#) [23]

## **Project videos**

<https://www.youtube.com/watch?v=A8jHPca09Y>  
<https://www.youtube.com/watch?v=5n8OSLZqK70>  
<https://www.youtube.com/watch?v=DfU2FpXR1wM>  
<https://www.youtube.com/watch?v=AajfaL219Qo>  
<https://www.youtube.com/watch?v=YbfcG4M6mSc>  
<https://www.youtube.com/watch?v=y6Oc3jL4w7Q>  
<https://www.youtube.com/watch?v=3MSiJKdczbo>  
<https://www.youtube.com/watch?v=JGiL4yliwTA>  
<https://www.youtube.com/watch?v=Xtuw-uFMc5Q>  
[https://www.youtube.com/watch?v=pHSs8\\_FLuxs](https://www.youtube.com/watch?v=pHSs8_FLuxs)  
<https://www.youtube.com/watch?v=XUfQRKX39Bc>

**Source URL:**<https://database.centralbaltic.eu/printview/17>

### Links

[1] <http://www.merikotka.fi> [2] <http://www.xamk.fi> [3] <http://www.helsinki.fi/university/> [4] <http://www.cursor.fi> [5] <http://www.pointra.fi> [6] <http://www.ivek.ee/en/contact/> [7] <http://www.eismasadam.ee> [8] <http://viimsivald.ee/> [9] <http://www.lennusadam.eu/en/> [10] <http://www.narva.ee> [11] <http://narva-joesuu.kovtp.ee> [12] <http://30miles.info/> [13] <https://database.centralbaltic.eu/project/17> [14] <https://database.centralbaltic.eu/tags/infrastructure-tourism> [15] <https://database.centralbaltic.eu/tags/coastal-management-and-maritime-issues> [16] <https://www.facebook.com/30MILESPROJECT/> [17] <https://twitter.com/30MILESPROJECT> [18] <https://www.youtube.com/channel/UCepD4yUr27FTDTjomYPVJUw> [19] <https://kipparilehti.fi/uutiset/kysely-pienvenesatamista-avattu/> [20] <https://yle.fi/uutiset/3-9664232> [21] <https://www.ostnyland.fi/artikel/natverk-av-hamnar-lockar-batfararna-osterut/> [22] <https://www.ruutu.fi/ohjelmat/merimaili> [23] <https://kanal2.postimees.ee/pluss/saade/Merevaade>