

## ChangeMakers - Start-ups for sustainable environment created by youngsters (ChangeMakers)



Programme Priority: P1 Competitive economy

Programme Specific Objective: 1.2. More entrepreneurial youth

Sub-programme: Central Baltic

Duration: 01.03.2020 - 30.11.2022

Total funding: 1.391.148 EUR

ERDF funding: 1.080.723 EUR ERDF

Project Summary:

The project ChangeMakers aims at nurturing a sustainable entrepreneurial mindset by way of involving students under 18 to develop cross-border start-up simulations based on environmental challenges. In order for the students to successfully develop their start-ups, the project will provide:

1) information about the environmental side of the business (safety, regulations, legislation) 2) guidelines on how to do business and for distance communication) 3) tools for teachers for coaching their students on sustainable business practices and 4) and a pedagogical study module for vocational school and for upper secondary school.

As a result, altogether 50 start-up simulations provided by local businesses and companies will be tackled by students in the framework of the project and the tool developed by the project will be piloted and made available after the project ends via the open access ePlatform tool "ChangeMakers"

## Map of Partners

### Partners

Lead Partner

## Turun yliopisto

**Country:** FI

University of Turku, <https://www.utu.fi> [1] Department of teacher education, Rauma campus  
<https://www.utu.fi/en/university/rauma-campus> [2]

**Partner budget:** 364.532 EUR

**Amount of ERDF funding:** 273.399 EUR ERDF

Project Partners

## Satakunnan ammattikorkeakoulu

**Country:** FI

[www.samk.fi](http://www.samk.fi) [3]

**Partner budget:** 219.239 EUR

**Amount of ERDF funding:** 164.429 EUR ERDF

## Tallinna Tehnikaülikool

**Country:** EE

[www.taltech.ee](http://www.taltech.ee) [4]

**Partner budget:** 174.593 EUR

**Amount of ERDF funding:** 148.404 EUR ERDF

## Ålands yrkesgymnasium

**Country:** FI

[www.gymnasium.ax](http://www.gymnasium.ax) [5]

**Partner budget:** 187.017 EUR

**Amount of ERDF funding:** 140.263 EUR ERDF

## Stockholms universitet

**Country:** SE

<https://www.natgeo.su.se/english/> [6]

**Partner budget:** 246.740 EUR

**Amount of ERDF funding:** 185.055 EUR ERDF

## R?gas Tehnisk? universit?te

Country: LV

<https://www.rtu.lv> [7]

Partner budget: 199.028 EUR

Amount of ERDF funding: 169.173 EUR ERDF

## Results

### Expected results

### Achieved results

Project result in category - Joint student company

## ChangeMakers created eLearning materials on sustainable environment and environmental challenges

One of the most valuable and interesting achievements of the project was a functioning study module for upper secondary and vocational schools. The study module consists of high-quality eLearning materials on circular economy, cross-cultural teamwork and communication skills, innovation management, entrepreneurship, prototyping, market research and pitching.

Project created an open ePlatform for cross-border joint student companies on environmental challenges. The platform gives access to the eLearning materials with PowerPoints, word-files for teachers, and additional videos, as well as examples of created environmental challenges. The ePlatform supports students' on how to become an entrepreneur, enhance one's creative skills, self-competence as well as social intelligence.

Additionally, the project established cooperation with the business sector around the Central Baltic area, which allowed the students to solve real-life environmental challenges. Student teams provided the business sector with working and inspirational solutions for their possible future use.

53 student teams were formed during the project implementation, each consisting of students from at least two participating countries - Finland, Estonia, Latvia, Sweden and Åland. The activities that led up to ready student start-up simulations gave the students an opportunity to a multidimensional experience and boosted the student's experience on international joint teams.

Project page in database

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At a glance

- developed a study module for upper secondary and vocational schools
- created an ePlatform which is aimed at cross-border joint student companies on environmental challenges
- cooperation with the business sector in the Central Baltic area was established
- 53 international student teams were formed

#### Tags

[SME and entrepreneurship](#) [10]

## Project Visibility

### Social media links

[Project website](#) [11]

[Project Instagram](#) [12]

[#CBChangeMakers Facebook](#) [13]

[#CBChangeMakers Twitter](#) [14]

[CB ChangeMakers YouTube channel](#) [15]

### Other media visibility

[Riika vaihtui etäyhteyteen eurajoelta Article in Finnish newspaper Länsi-Suomi \(2020\)](#) [16]

[How to reach kids outside TikTok – Latvian success stories on engaging the youth \(17.12.2020\)](#) [17]

[First Bootcamp Video \(2020\)](#) [18]

[e-Platform - oper for all \(Circular economy, Cross-cultural communication, Innovation management, etc.\)](#) [19]

[Laura Eurajoen lukiosta kertoi odotuksistaan](#) [20]

### Project videos

<https://www.youtube.com/watch?v=Nt9EEdzfZVQ>

<https://www.youtube.com/watch?v=0CNpbUyK6qg>

<https://www.youtube.com/watch?v=ciTYMyRKq7k>

<https://www.youtube.com/watch?v=qt0kt8ZGOM4>

<https://www.youtube.com/watch?v=ivO23tp7xDY>

**Source URL:**<https://database.centralbaltic.eu/printview/116>

### Links

[1] <https://www.utu.fi> [2] <https://www.utu.fi/en/university/rauma-campus> [3] <http://www.samk.fi> [4] <http://www.taltech.ee> [5] <http://www.gymnasium.ax> [6] <https://www.natgeo.su.se/english/> [7] <https://www.rtu.lv> [8] <https://database.centralbaltic.eu/project/116> [9] <https://changemakers.samk.fi/eplatform/> [10] <https://database.centralbaltic.eu/tags/sme-and-entrepreneurship> [11] <https://sites.utu.fi/changemakers/> [12] <https://www.instagram.com/cbchangemakers/> [13] <https://www.facebook.com/hashtag/cbchangemakers> [14] <https://twitter.com/hashtag/CBChangeMakers> [15] <https://www.youtube.com/channel/UCRqvEPmL6VhNO8eltkhUrfg/featured> [16] <https://lansisuomi.ap.richiefi.net/875a9b13-1ab3-4589-a0f1-a65b5319fbf2/5> [17] <https://interreg.eu/interreg-highlights/cooperation/how-to-reach-kids-outside-tiktok-latvian-success-stories-on-engaging-the-youth/> [18] <https://sites.utu.fi/changemakers/events-and-stories/> [19] <https://news.sub.samk.fi/changemakers-eplatform/> [20] <https://www.instagram.com/p/CG2P83gnQR7/>