

## Young female Baltic Entrepreneurs creating the future (BE the future)

Programme Priority: P1 Competitive economy

Programme Specific Objective: 1.2. More entrepreneurial youth

Sub-programme: Central Baltic

Duration: 01.02.2020 - 31.12.2022

Total funding: 878.364 EUR

ERDF funding: 699.294 EUR ERDF

Project Summary:

As of 2019 it is still more common for men rather than women to establish companies and or to be their CEO. BE the future aims at empowering girls between 15-18 to develop entrepreneurial and leadership skills.

In the framework of the project girls will be encouraged to test their ideas in joint, international ventures and to look at entrepreneurship as a potential career-path.

The project seeks to strengthen girls' entrepreneurial mindset and business capacity by exposing them to inspirational female leaders and to provide them with the opportunity to network.

## Map of Partners

### Partners

Lead Partner

#### **Emax Sverige Ekonomisk förening**

Country: SE

[emaxsverige.se](https://emaxsverige.se) [1]

Partner budget: 473.163 EUR

Amount of ERDF funding: 354.872 EUR ERDF

Project Partners

#### **Za?o un Viedo Tehnolo?iju Klasteris**

**Country:** LV

<http://greentechlatvia.eu/en/home/> [2]

**Partner budget:** 207.015 EUR

**Amount of ERDF funding:** 175.963 EUR ERDF

## **Tartu Loomemajanduskeskus**

**Country:** EE

<https://loovtartu.ee/lmk> [3]

**Partner budget:** 198.186 EUR

**Amount of ERDF funding:** 168.458 EUR ERDF

## **Results**

### **Expected results**

### **Achieved results**

Project result in category - Joint student company

## **Young female Baltic Entrepreneurs creating the future to gain practical experience of running their own business**

The main result in the project was developing the participants – young females - entrepreneurial capacity, mindset and skills. For many participants, the project was a start into the world of entrepreneurs and an eye-opener for the help they can get to take the next step in their career. Several participants continue to develop themselves after the project via other training and support systems to develop their business ideas and leadership skills.

Project created opportunities for young female entrepreneurs to gain practical experience of running their own business. During three interactive training cycles 50 international student companies were created, some of which actually got a product or service to the market. In addition, project encouraged the participants to see that they have grown as entrepreneurs and leaders and to see that they can use their entrepreneurial skills in other contexts now and in the future.

For project partners from Sweden, Estonia and Latvia, the project deepened the knowledge of what the process of business start-ups and relevant support systems look like in three participating countries.

For the participants, the international value was a part of the learning. Participants gained perspective on their own entrepreneurship by reflecting it in an international perspective. Many participants described working together in international teams and learning effective communication as both a challenge but also one of the best things about

the project. As female leaders and entrepreneurs, the participants of the project are better equipped for future assignments.

Project page in database

[Young female Baltic Entrepreneurs creating the future](#) [4]

At a glance

- young females got tools and mindset for entrepreneurship
- three training cycles resulted in 50 international student companies
- partners in Sweden, Estonia and Latvia got international perspective about start-ups and relevant support systems

Tags

[Social inclusion and equal opportunities](#) [5]

[SME and entrepreneurship](#) [6]

## Project Visibility

### Social media links

[Webpage](#) [7]

[Facebook](#) [8]

[Instagram](#) [9]

[Project partner webpage \(greentechlatvia.eu - More about project, registration for activities. In Latvian\)](#) [10]

[Project partner webpage \(greentechlatvia.eu - description. In Latvian\)](#) [11]

### Other media visibility

[Projekts „Be the Future” iedrošin?s meitenes k??t par n?kotnes l?der?m \(liepaja.lv, 07.10.2020\)](#) [12]

**Source URL:**<https://database.centralbaltic.eu/printview/115>

#### **Links**

[1] <http://emaxsverige.se> [2] <http://greentechlatvia.eu/en/home/> [3] <https://loovtartu.ee/lmk> [4] <https://database.centralbaltic.eu/project/115> [5] <https://database.centralbaltic.eu/tags/social-inclusion-and-equal-opportunities> [6] <https://database.centralbaltic.eu/tags/sme-and-entrepreneurship> [7] <http://bethefuture.global/> [8] <https://www.facebook.com/bethefuture.global> [9] [https://www.instagram.com/be\\_thefuture/](https://www.instagram.com/be_thefuture/) [10] <https://greentechlatvia.eu/lv/2020/10/projekts-be-the-future-iedrosinas-meitenes-klut-par-nakotnes-liderem/> [11] <https://greentechlatvia.eu/lv/esi-nakotne/> [12] <https://www.liepaja.lv/projekts-be-the-future-iedrosinas-meitenes-klut-par-nakotnes-liderem/>