

## Nature access to all (NatAc)



Programme Priority: P2 Sustainable use of common resources

Programme Specific Objective: 2.1. Natural and cultural resources developed into sustainable tourist attractions

Sub-programme: Central Baltic

Duration: 01.05.2019 - 31.10.2021

Total funding: 965.773 EUR

ERDF funding: 762.932 EUR ERDF

Project Summary:

To enable tourists with physical, visual, hearing and cognitive impairment to take advantage of the nature-based tourism sites in Latvia, Estonia, and Finland, the specific focus should be put on accessibility.

NatAc project aims at facilitating access to nature tourism by developing a chain of accessible nature sites.

An Internet platform and a travel guide will be developed to streamline tourist information about the sites in the core Central Baltic area in Latvia, Estonia, and Finland.

## Map of Partners

## Partners

Lead Partner

## **Kurzemes pi?nošanas re?ions**

**Country:** LV

[www.kurzemesregions.lv](http://www.kurzemesregions.lv) [1]

**Partner budget:** 300.000 EUR

**Amount of ERDF funding:** 240.930 EUR ERDF

Project Partners

## **MTÜ Lääne-Eesti Turism**

**Country:** EE

[www.westestonia.ee](http://www.westestonia.ee) [2]

**Partner budget:** 214.563 EUR

**Amount of ERDF funding:** 172.315 EUR ERDF

## **Keskkonnaamet**

**Country:** EE

[www.keskkonnaamet.ee](http://www.keskkonnaamet.ee) [3]

**Partner budget:** 126.968 EUR

**Amount of ERDF funding:** 101.968 EUR ERDF

## **Metsähallitus, Rannikon Luontopalvelut**

**Country:** FI

<http://www.metsa.fi> [4]

**Partner budget:** 238.805 EUR

**Amount of ERDF funding:** 179.104 EUR ERDF

## **Pärnu Linnavalitsus**

**Country:** EE

[www.parnu.ee](http://www.parnu.ee) [5]

**Partner budget:** 85.437 EUR

**Amount of ERDF funding:** 68.615 EUR ERDF

## Results

### Expected results

### Achieved results

Project result in category - Joint tourist attraction

### NatAc established a chain of accessible nature tourism sites

NatAc established a chain of accessible nature tourism sites in Latvia, Estonia and Finland. Existing nature sites were developed into accessible tourism objects by using up-to-date, modern and sustainable solutions on infrastructure. In cooperation with accessibility experts, the project improved or created 19 accessible nature sites which are now accessible to all, including people with disabilities, seniors, young families travelling with baby-strollers, people with temporary injuries.

The project developed new solutions for accessible products and services. For example tactile objects were developed that allow to understand the shape and details of nature objects. Braille and audio materials were created to allow the blind to read and hear the data, toolboxes with educational materials to comprehend and enjoy the nature through various senses - touch, smell, taste etc. Videos were produced to give information about the accessible nature trails and developed products for learning about nature. Information about the accessible trails is provided on the site in plain language on tactile info stands, cards, easy to understand marking system with accessibility pictograms.

Accessibility of all nature trails in project area were assessed using the accessibility checklist. The project issued a Travel Guide on accessible nature sites and launched an Internet Platform [mapeirons.eu](http://mapeirons.eu), which contains info on all identified accessible or partly accessible nature sites in the core Central Baltic area in Latvia, Estonia and Finland. The guide is available in Latvian, Estonian, Finnish and English.

Files:

- The guidebook is available on [NatAc web site](#) [6].
- [Videos](#) [7]
- [Accessibility checklist for nature trails](#) [8]

Project page in database

[Nature access to all](#) [9]

At a glance

- 19 accessible nature site utilising modern and sustainable solutions
- Assessed accessibility
- Braille and audio materials to comprehend the nature through various senses

Files



[Nature trails \(EN\)](#) [10]

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 [Nature trails \(FI\)](#) [12]

 [Nature trails \(LV\)](#) [13]

Tags

[Cultural Heritage and Arts](#) [14]

[Tourism](#) [15]

## Project Visibility

### Social media links

[Lead Partner webpage - project information in English](#) [16]

### Other media visibility

[Saaremaale plaanitakse kalastuskohti puuetega inimestele](#) [17]

[Kalastuskoht kohandatakse puuetega inimestele](#) [18]

[Paralepa randa tuleb invatualett](#) [19]

[Briti loodusturismi korraldajad tunnevad huvi Pärnumaa vastu](#) [20]

[INTERREG "RADA UN RĢDA": 10 MUIŽAS UN PARKI, KAS JĢREDZ ZIEMASSVĢTKU BRĢVDIENĢS! \(interreg.lv: December, 2020\)](#) [21]

[BĢšnieku ezera dabas takĢ šogad daĢĢdi jaunumi \(travelnews.lv, March 2021: in Latvian\)](#) [22]

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### Links

[1] <http://www.kurzemesregions.lv> [2] <http://www.westestonia.ee> [3] <http://www.keskkonnaamet.ee> [4] <http://www.metsa.fi> [5] <http://www.parnu.ee> [6] <https://www.kurzemesregions.lv/en/new-nature-trails-guidebook-with-100-trails-accessible-to-all-and-more-than-300-other-trails-and-nature-sites/> [7] <https://www.kurzemesregions.lv/en/new-videos-on-trails/> [8] <https://www.westestonia.com/wp-content/uploads/2021/11/Loodusradade-ligipaasetavuse-kontrollloend-ENG.pdf> [9] <https://database.centralbaltic.eu/project/104> [10] [https://database.centralbaltic.eu/sites/default/files/Taku\\_celvedis\\_ENGweb.pdf](https://database.centralbaltic.eu/sites/default/files/Taku_celvedis_ENGweb.pdf) [11] [https://database.centralbaltic.eu/sites/default/files/Taku\\_celvedis\\_EEweb.pdf](https://database.centralbaltic.eu/sites/default/files/Taku_celvedis_EEweb.pdf) [12] [https://database.centralbaltic.eu/sites/default/files/Taku\\_celvedis\\_Fiweb.pdf](https://database.centralbaltic.eu/sites/default/files/Taku_celvedis_Fiweb.pdf) [13] [https://database.centralbaltic.eu/sites/default/files/Taku\\_celvedis\\_LVweb2.pdf](https://database.centralbaltic.eu/sites/default/files/Taku_celvedis_LVweb2.pdf) [14] <https://database.centralbaltic.eu/tags/cultural-heritage-and-arts> [15] <https://database.centralbaltic.eu/tags/tourism> [16] <https://www.kurzemesregions.lv/en/projects/tourism/natac/> [17] <https://saartemaal.postimees.ee/6726390/saaremaale-plaanitakse-kalastuskohti-puuetega-inimestele> [18] <https://kalale.ohtuleht.ee/971473/kalastuskoht-kohandatakse-puuetega-inimestele> [19] <https://online.le.ee/2019/09/20/paralepa-randa-tuleb-ivatualett/> [20] <https://parnu.postimees.ee/6894465/briti-loodusturismi-korraldajad-tunnevad-huvi-parnumaa-vastu> [21] <https://www.interreg.lv/lv/aktualitates/interreg-rada-un-rada/interreg-rada-un-rada-10-muizas-un-parki-kas-jaredz-ziemassvetku-brivdienas/> [22] <http://travelnews.lv/>