

GET YOUR GUIDE

Towards integrated and partnership-based planning of brownfield areas

Learn more how to plan and develop brownfield areas in cooperation with different actors

High demand for urban land

There is a high demand for developing brownfield areas to make European cities grow in a more sustainable manner. Cities are transforming former industrial and other underused areas into vibrant and livable city districts.



Challenges in brownfield development

Cities face similar challenges including fragmented land-ownership, the large amount of stakeholders involved, the lack of a common vision for development and technical, geological, legal and financial challenges of remediating contaminated land.



Close cooperation and stakeholder partnerships

Close cooperation and partnerships between different actors from the beginning of the redevelopment process are key to tackling challenges. **The Baltic Urban Lab project** (2015–2018) developed the **Guide – Towards integrated and Partnership-based planning of brownfield areas** to help urban planners and other experts to deal with these challenges.



The guide is based on city experiences

The project cities **Norrköping, Tallinn, Turku** and **Riga** developed and tested new integrated planning approaches and innovative ways to involve citizens, experts, landowners, businesses and NGOs as key stakeholders in the planning of brownfield areas. The guide is based on their experiences and on a broad dialogue with different planners and experts around the Baltic Sea Region.



HOW TO USE THE GUIDE?

The guide is divided in two main sections:

Section one focuses on improving internal processes and cooperation within local administration, which sets a solid base for a participatory planning process.

Section two provides guidance on how to work with stakeholders.

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Internal organization and preparation

- Strategic planning and the role of preparatory planning documents
- Leadership and internal cooperation
- Baseline analysis
- Risk analysis
- Designing the process

2

Cooperating with stakeholders

- Stakeholder analysis
- Methods and tools for stakeholder involvement
- Communication
- Stakeholder involvement plan
- Transparency

The guide includes concrete **case studies** from the Baltic Sea Region, and from the Baltic Urban Lab cities Norrköping, Tallinn, Turku and Riga in particular. These provide real world examples about implementing public-private-people partnership models along with **tips for further reading** and **useful tools**.

Available in
English, Estonian, Finnish, Latvian and Swedish!

balticurbanlab.eu

