

## About Nutribute

Nutribute (formed from the words nutrients and contribute) is a platform that facilitates the connection between those who would like to develop measures to improve the health of the Baltic Sea, with those who would like to finance them. By joining forces with like-minded people, citizens of the Baltic Sea region can reduce eutrophication in the Baltic Sea!

The Nutribute platform is administered by the John Nurminen Foundation, and is developed within NutriTrade – an EU-project financed by Central Baltic Programme that aims to develop new innovative policy instruments promoting cost-effective, cross-border, cross-sector nutrient reduction measures in the Baltic Sea basin.

[www.nutribute.org](http://www.nutribute.org)

## Joining forces to reduce nutrients



Photo: Jukka Nurminen

# Pay back time – The Baltic Sea

# Nutribute

Nutrient Offsetting for the Baltic Sea



## reduce nutrients

### Save the Baltic Sea!

Each year, more than 30 000 tonnes of phosphorus and around 800 000 tonnes of nitrogen are released into the Baltic Sea, making it one of the most polluted seas in the world. The excess nutrients are mainly a result of human activities, such as fertilisation of farmland and release of sewage into the sea. The results? Algal blooms, low levels of oxygen and severe changes in biodiversity, affecting all countries surrounding the Baltic Sea and the people living there.

With Nutribute, you can help save the Baltic Sea! Go to [www.nutribute.org](http://www.nutribute.org) to:

- Start a campaign!
- Donate money!

#### Start a campaign!

Find something that you are passionate about! Prepare a campaign pitch for your idea and visit our web page to submit it. If you are a private person, NGO, company or governmental body; all are welcome. The only requirement is that the project has to substantially reduce nutrient discharges to, or remove nutrients from, the Baltic Sea.

### Exciting examples

**1** They are small, but they may save the Baltic Sea. One kilo of blue mussels contain up to 12 grammes of nitrogen and around 0.7 grammes of phosphorus. Farming and harvesting of mussels may thus remove substantial amounts of nutrients from the Baltic Sea, and constitutes a cost-effective way of returning a finite resource (phosphorus) to land.

**2** Targeted fishing of cyprinids is another way of recycling significant amounts of nutrients from marine environments to land. Furthermore, cyprinid fish is delicious and can replace imported fish in our diets.

**3** Chemical phosphorus removal from wastewater treatment plants is a cost-effective way of avoiding nutrients reaching the Baltic Sea in the first place. Despite the relatively low cost of adding this type of treatment to wastewater facilities, many are still without.

#### 1 Clam it up!

#### 2 Fish it out!

#### 3 Never let it in!

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[www.nutribute.org](http://www.nutribute.org)

#### Donate money!

Have a look at the inspiring campaigns on our web site! Find a project that appeals to you, and donate a sum appropriate to you. It can be anything from 10 euro and up. All projects have been quality controlled by Nutribute, guaranteeing that your money will come to excellent use! Then spread the word in your social media, raising awareness for the project of your choice and increase the chances of success!

*"This is a new, innovative initiative in the protection of the Baltic Sea and we are happy to be involved."*

Tommi Fred, director of Helsinki Region  
Environmental Services Authority