



FINAL REPORT OF PILOTING APE REGION

Daiga Bojare

2021

1. Name of the community, location, contacts

Ape town and parish, NGO „Radošo Ideju centrs“
Ape town,
Phone: +371 29222180
E-mail: radosoidejucentrs@gmail.com;

2. Description of the service and main target groups

MAKING “FEELING EVENTS”/ atmosphere creation

Organizing of Festive events/ atmosphere creation, events in cooperation with home producers / entrepreneurs, small format activities/atmosphere creation for different target groups, exploratory tourism events and tours for groups of different sizes.

People who like non-traditional measures and a rural environment. Families with children. Various interest groups such as boaters, bicycle riders, artists, creative people. Fans of active outdoor recreation. Urban residents.

3. What kind of equipment was bought by the project to the community

Equipment : 10 Round folding tables;

24 folding chairs;

1 wireless speaker with microphone capability (trolley handle)

Materials for event organization: Electric lamp chain (15m) – 4 pieces + bulbs (65), fabrics (20 kg), fabric (31.35m), fabric (2m), ribbon (200m), light chain (6pc), light chain (4pc), floristic materials: hot glue bars (1 kg), wire (1 kg), technical wire on a stick (6 pc), eyes (1 pkg), snow (1 pkg), fluffy balls (25 pc), glitter (3 pc), foam balls (10cm-20pc; 7cm – 20pc; 15cm-5pc, 8cm-10pc), decorative wire (3pc), ribbons (6pc), jute bags (34 pc), pallet films (2 pc)

4. Real experience- how the service was offered in reality in 2020 and 2021. How the service was advertised to target groups, which channels were used? How many persons/clients (visitors, local persons etc) used the service?

Covid-19 has influenced more or less all activities in 2020 and 2021. As First lockdown was from March till June 2020, there couldn't be realized activities. Till August 2020 was obtained project equipment part. Therefore first NGO activities in close cooperation with municipality and Ape culture house started from August till October, and were connected with atmosphere creation. NGO understood that need to gain more materials for atmosphere creation service, as well as activity organization – existing basis wasn't enough, and it was done in frames of project. Second lockdown and a lot of restrictions were already from November 2020 till April 2021 and weren't possible to fully plan or organize something. Psychologically it was more hard time for all involved people as it was second lockdown. No possibilities to organize parties or events for families and friends (what was one of ideas of NGO). Also local people stayed careful and planned were to go and what to do as in this period the pandemic also affected our municipality. In this time and even till June 2021 mostly activities were organized short and for individual people or people from one household. But most of activities were organized outside so that people can move in circular motion, for different age people organized in the way that there wasn't important vaccinated person or not. First big festival event was organized in July 2021 for 2 days –Vaidavings. Selling local craftsmen/ home producer goods and rent of equipment in all period was the main service given by NGO. Also participation in home café days gave good results. NGO are looking forward to autumn season when hopefully won't follow new restriction from state and could be organized some Feeling events also in premises for small groups.

The service was advertised in social media Facebook, local municipality home page, newspaper and social networks. Face to face meetings, sending e-mails, using what's app chat groups, local channels – posters, info sheets etc.

The service was given for 320 locals and 90 visitors, in organized events total participated more than 900 people.

5. Income earned from offering the services 2020 and 2021. Main costs.

On 2020- 300.00 EUR

On 2021- 1295.00 EUR

Main costs – transport; design preparation for events; products for home café organization;

6. Differences between the activity plan and real situation, short justification- how the plans were changed and why.

At the beginning were thought that NGO will organize parties or events for families and different interest/friend groups, or will make tours for different size groups, but reality showed that this kind of service in Covid time wasn't actual for people and they weren't ready to pay for that. Activity plan were updated in October 2020. Due to Covid-19 influence was changed time table and planned activities, also description of service. Was added additional necessary materials for atmosphere creation and activity organization. Real situation showed that the main NGO service was selling local craftsmen/ home producer goods, rent of equipment and home café organization. The Feeling events were created for all interested people, not small groups and were done in close cooperation with culture house and municipality.

7. What human resources were used in offering the services? Was there any employment opportunities offered to some persons, who were involved to offering the services?

Basically worked 2 people, but in events organization were involved 5 people. Within the framework of organized events, 15 people earned their income.

8. What are the perspectives of offering the community services in the future? What are the needs for additional investments to the equipment, infrastructure etc?

Perspectives are very good, just need to end Covid-19 and with this connected all limits, restrictions, as well as people splitting vaccinated and not vaccinated.

Additional investments: – tents (3x3 m foldable, 12 x4 m; Light spotlights – 6 pc, table clothes – 15 pc; additional foldable chairs – 26pc; long folding tables – 10pc and 20pc benches.

9. What is the potential of employment opportunities to persons, who are involved to offering the services?

The potential is good. Just need to end Covid pandemic and with it connected all restrictions.

10. Photos

In 2020.

Made appropriate atmosphere for 3 events
in close cooperation with municipality council:

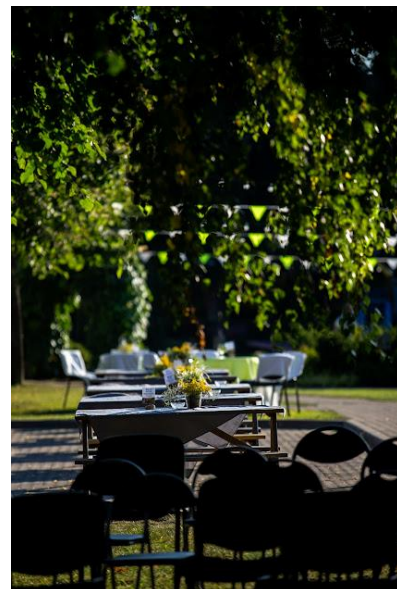
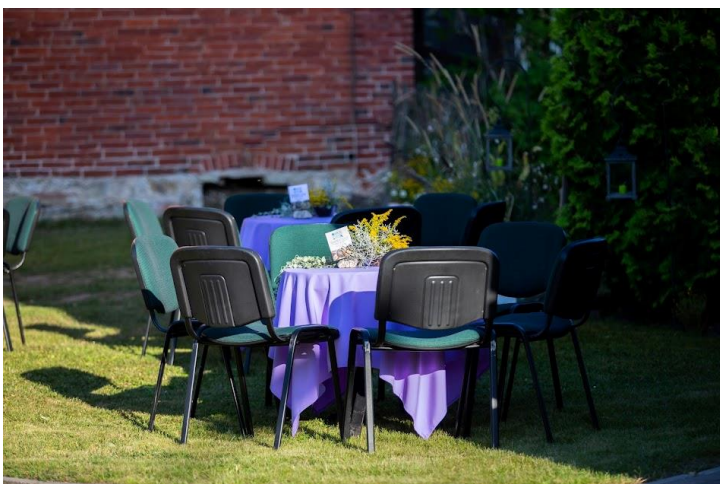
in August concert of singer Signe Baltere,



musical performance for children “Ku-kū eju meklēt”,



created romantic atmosphere during Ape town festival.



In September/October - prepared premises for organization of project activities - 3 theoretical



and 1 practical training



Have organized exhibition/selling “Ceramic dishes”



Christmas exhibition/selling of local craftsmen, home producers goods



whole December was organized action “Snowmen gathering in Ape”



In collaboration with Ape culture house:
organized activity "Christmas caravan"



In March organized activity "Romantic walk through Ape streets"



April organized Easter activity "Catch me if you can"



May - White tablecloth festival on Vaidava nature trail





June – Solstice evening on
Vaidava nature trail

July Active recreation event „Vaidavings 2021“



In August created romantic atmosphere in Ape town festival



Took part in Home cafe days with „Mummas kükotava“



Selling local craftsmen/ home producer goods;



The rent of equipment



1. Name of the community, location, contacts

Gaujiena , NGO „Vītoleni“,
Gaujiena parish,

Phone: +371 26492989; +371 29247772

E-mail: ilze.dave@gmail.com; riepniece@gmail.com

2. Description of the service and main target groups

Nature beauty and sound finding through activities and workshops in Gaujiena. Hikes along the Gauja, creative workshops, music trail with environmental objects, group consolidation measures, physical activities in nature.

Local people, children and young people. Camp participants and staff. Groups of tourism organizations, work collectives, interest groups.

3. What kind of equipment was bought by the project to the community

Equipment:

6 burn-in kits,

1 set of templates for burn in stamp "Letters A-Z"

1 set of templates for burn in stamp "Numbers";

1 laminating machine;

3 folding plastic tables;

10 folding plastic chairs;

4 folding plastic benches,

1 tent or shed in a star form, diameter 14 m (for outside activities)

Materials for workshops, creating souvenirs:

Plywood moulds (different diameters 2 cm (1000 pieces), 3 cm (1000 pieces), 5cm (500 pieces), 7 cm (500 pieces), 10 cm (500 pieces), 15 cm (200 pieces), 20 cm (200 pieces);

Laminating film A3 125 mic(100) -1 pc; A4 125 mic(100) -2 pc; A5 125 mic(100)- 2 pc; 65x95 125 mic(100) -2 pc; A3 125 mic (100) -1 pc; A4 100mic(100) -1 pc; A3 80mic(100) -1 pc

A4 80mic(100) -1 pc; A4 100 mic(100) -1 pc.;

Waxed cotton cord -1 m(100 pc), nylon cord (1pc), nylon cord 0.20 mm (5pc), kea chains(200 pc), key rings(200 pc), culon preforms -20pc (10pc), rubbers (19pc), rubber for bracelets-5m (10pc), forceps (5pc), round-end forceps (5pc), awl (5pc), forceps (10pc), acrylic 8 mm-20pc (20pc), magnet (300pc), felt plate 20x30 thick (10pc), felt plate 20x30, 0.9mm (28pc), wire -7m (5 pc), brooch preforms 15x6mm (100pc), brooch preforms 40mm(100pc), wood pearls (300pc), wood 8mm (60pc), floristic wire-10pc (20 pc), rope – 50m (5pc), cooper wire-5m (10pc), ring mix (70 pc), earring hooks- 10pc (50pc), jute cord 63m (10pc), glued magnets-12pc (50 pc), rings (50 pc), stainless steel fastening (24pc), jute cord 45m (4pc), hemp cord 1m (100pc), felt plate 20x30 thick 15 (10pc), wooden pegs -10pc (50pc), different artwork materials.

4. Real experience- how the service was offered in reality in 2020 and 2021. How the service was advertised to target groups, which channels were used? How many persons/clients (visitors, local persons etc) used the service?

Covid-19 has influenced more or less all activities in 2020 and in the first part of year 2021. As First lockdown was from March till June 2020, there couldn't be realized activities. Till August was gained equipment part from project. The start of activities from July till September was quite good, only those were more for local people than visitors. First workshops were organized, sport activities done. NGO understood that need to gain more materials for workshop organization, and within project it was done. But unfortunately due to Covid-19 restrictions all workshop

activities were mainly stopped from the beginning of November, 2020 till even April, 2021, when were introduced various restrictions. All local people stayed careful and planned were to go and what to do, as in this period the pandemic also affected our municipality and everybody strictly followed rules. Therefore at the end of 2020 NGO could organized just two workshops of Christmas present preparation, mainly due to fact that participants could be students and teachers from local school in which premises are located also NGO. The beginning of the year 2021 was full of work with new project preparation in order to gain financing for NGO activities in summer period. The main activities was realized on 2021 summer when with different EU and local project and program support were organized 4 – 4 week children and youth camps in frames of which were realized all planned workshops and activities. Other 2021 NGO organized activities were outside activities for different age people organized in the way that there wasn't important vaccinated person or not. NGO are looking forward to autumn season when hopefully won't follow new restriction from state and could be organized workshops also in premises for small groups.

The service was advertised in NGO home page, social media –Facebook different groups – Vītoliņi, Vītolsvēki, Gaujiena, local municipality home page, newspaper and social networks. Face to face meetings, sending e-mails to potential clients, what's app chat, groups etc.

Service was given for 200 local people, 100 visitors, in organized events in total participated more than 500 people.

5. Income earned from offering the services 2020 and 2021. Main costs.

On 2020 – 3000.00 EUR

On 2021 - 13 500.00 EUR

Main costs were related with camp organization, workshop and activity management.

6. Differences between the activity plan and real situation, short justification- how the plans were changed and why.

At the beginning activities were more planned for visitor groups and for adults, but in real situation were more for local and visitor children/youngsters and mixed age people groups. Activity plan were updated in October 2020. Due to Covid-19 influence was changed time table and planned activities, as well as modified target groups and service description. Was added additional necessary materials for organization of NGO workshops. On 2021 the planned activities were involved in camp programs, not offered separately as it was planned before.

7. What human resources were used in offering the services? Was there any employment opportunities offered to some persons, who were involved to offering the services?

For service offering worked all together 12 people. Yes, managers of workshops, activities and camp organizers got payed.

8. What are the perspectives of offering the community services in the future? What are the needs for additional investments to the equipment, infrastructure etc?

Good perspectives, as everybody who participated enjoyed this kind of service, and are looking forward to come next year too.

Additional investments: need more burn-in kits.

9. What is the potential of employment opportunities to persons, who are involved to offering the services?

There are progressive and developing potential of employment opportunities. There are good possibilities. The community just needs to think about more services and offers.

10. Photos

2020 Have organized 2 outside activities: 4-day sport lessons “Run together”



July/August 5 times – Gaujiena Racing Series



Organized 1 outside+workshop activity: on September 23 in Frames of Forest days was organized orienteering in forest and workshop of preparation of wood decorations in burning techniques



Have organized 1 culture activity - concert of Vītolsvētki



Organized 2 workshops of Christmas present preparation



2021

Organized 1 workshop “Flowers of Spring”
outside premises



singers

Organized 2 camps in July : “Vītolēni” for choir
group and for orchestra group



Organized 1 culture activity - concert of Vītolsvētki and Night concert



Organized in July and August:

Trail race – five Tuesdays in a row



Organized 2 camps in August:

Camp "Here and now"



Camp „Run together“



Organized on September: Family day „ Here and now “



1. Name of the community, location, contacts

Trapene, NGO „Jaunieši Trapenē“,
Trapene parish,
Phone: +371 26279849;
E-mail: jauniesitrapene@inbox.lv

2. Description of the service and main target groups

Recording studio. Voice recording, a music recording (phonogram and / or full recording, meaning a recorded voice with accompaniment if it is a song); create an arrangement and phonogram of the composition; create a composition.

Mostly private individuals, different culture institutions, choirs, ensembles, other NGOs, also businesses. Creative people.

3. What kind of equipment was bought by the project to the community

Equipment : 1 computer with equipment;
1 audio interface;
1 studio microphone;
1 Recording microphone stand and anchorages;
1 Microphone Shock Mount with Pop Filter;
2 studio monitors;
2 stands;
1 studio headphones;
3 cables;
1 cord to reduce handling noise;
1 studio software;
1 UPS voltage stabilizer.

4. Real experience- how the service was offered in reality in 2020 and 2021. How many persons/clients (visitors, local persons etc) used the service? How the service was advertised to target groups, which channels were used?

Covid-19 has influenced all activities. In 2020 necessary inventory was obtained from July till even September. Could start work just from middle of October due to change in management of NGO. Were prepared premises and started work with testing the recording studio systems and work with first local people, to understand how all technique works. We had a lot of strict restrictions already from the beginning of November, 2020 till even April, 2021, and could just officially start to work from June, 2021, due to room size there was not allowed to be more than one person in room. There was organized work more with music material processing and creation of new composition. Need to add that local people stayed careful and planned were to go and what to do, as in this period the pandemic also affected our municipality and everybody strictly followed rules. All culture system was mainly stopped for so long time, therefore request for this kind of services unfortunately was and still is really small. Also summer time didn't gave the planned results as people more wanted to be outside in nature not work in studio and premises. At the end of August has been started work with local singing children group. Hopefully this work will be able to be completed.

Due to all above mentioned reasons the service was given for 2 interested local persons. And started work with 4 local children.

The service was advertised in social media -Facebook, Instagram, local municipality home page, newspaper and social networks. Face to face meetings, sending e-mails to potential clients, what's app chat, groups etc.

5. Income earned from offering the services 2020 and 2021. Main costs.

On 2020 – no incomes. On 2021 – 50 EUR.

Main costs were related with rent of premises.

6. Differences between the activity plan and real situation, short justification- how the plans were changed and why.

Activity plan were updated in October 2020. Due to Covid-19 influence as well as due to NGO management change was changed time table and planned activites. The difference is that was planned more work with local people groups – ensambles, choirs, also more individuals – mostly for participation in different culture events. But as all culture system were and still partly is stopped – the demand for this service has dropped dramatically.

7. What human resources were used in offering the services? Was there any employment opportunities offered to some persons, who were involved to offering the services?

1 person.

No.

8. What are the perspectives of offering the community services in the future? What are the needs for additional investments to the equipment, infrastructure etc?

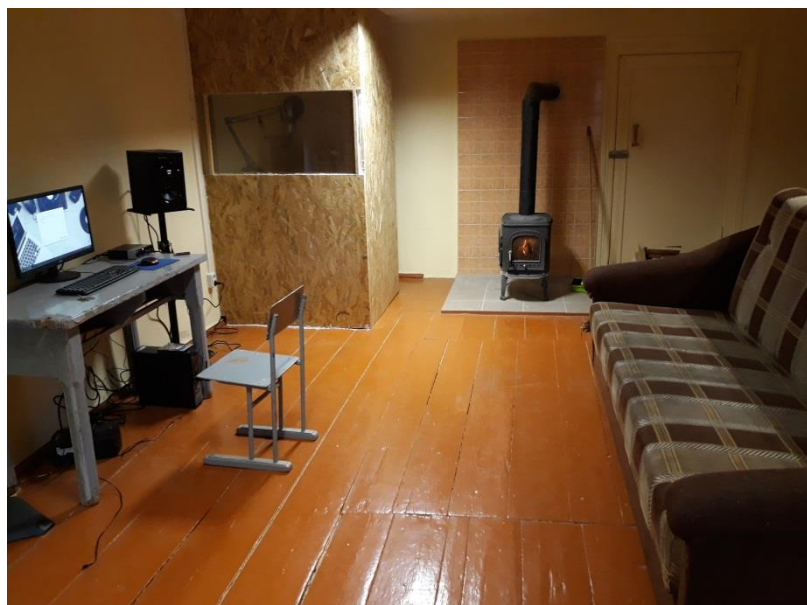
Perspectives are good. Just need to end Covid-19, and all culture institutions need to resume full work, as well as in Autumn 2021 not follow other restrictions. As mentioned before the best time to do recording is when there in countryside is no outside works – autumn/winter time.

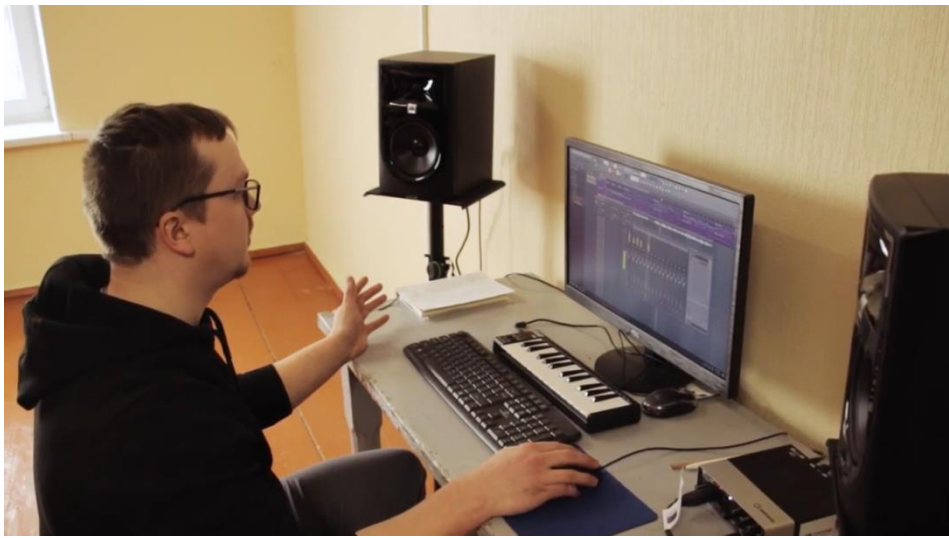
To this moment there are no needs for additional investments.

9. What is the potential of employment opportunities to persons, who are involved to offering the services?

To this moment when there is still under question situation with Covid-19, organization of different culture events – concerts, contests, performances, and action of local people in local collectives, and demand for this service therefore is very low – low potential. But when the situation will change- hopefully in the near future, and all culture people will continue work in normal way – then we think that potential will be quite high.

10. Photos





Name of the community, location, contacts

Vireši, NGO „Piegauja“,
Vireši parish,
Phone: +371 27819318
E-mail: piegauja@inbox.lv

1. Description of the service and main target groups

Creative workshops - glass melting and various glass products making workshop; wax candle workshop; advent wreath etc. floristic products workshops depending on the season and current topics; and design of souvenirs.

Individual interested people. Interest groups, work groups, other NGOs. Maximum 10 people per group, larger groups are also possible depending on the activity.

2. What kind of equipment was bought by the project to the community

Equipment : 2 foldable conference tables;
10 office chairs,
electrical cooker with 2 rings;
electric oven;
10 glue pistols,
6 big and 6 small scissors,
12 silicon forms for candle.

Materials for workshops, creating souvenirs:

Blanks for melting glass (colored glass sheets, confetti glass decors (6 colors), color pigments for glass (4 colors), glass noodles, dyed glass sheets (10 pieces), non-standard colored pieces of glass); soya wax (20 kg), Eco soya wax (20 kg), 5 colors for candles (100 gr) – 5 pc, 1 color for candles (50 gr)- 2pc, wick-holders (200 pieces), wicks for candles (ECO 0.75-10 m/5 pc; ECO 4-10m/5pc; ECO-1-1m/2 pc; VRL-12- 10m/5pc; VRL-7-10m/5pc); wicks for candles (3mm-20cm/2 pc; 3x6 – 20 cm/ 2 pc; 3x10-20m/2 pc), wax cells (84 pieces), hot glue bar (1kg) - 3 pkg.

3. Real experience- how the service was offered in reality in 2020 and 2021. How the service was advertised to target groups, which channels were used? How many persons/clients (visitors, local persons etc) used the service?

Covid-19 has influenced more or less all activities in 2020 and 2021. As First lockdown was from March till June 2020, there couldn't be realized activities. Till July was gained equipment part from project and were organized first events to see how people enjoy the workshop process. People enjoyed activities. But were looking forward to autumn time when there is finished all field works and are more time to improve skills. One of the planned workshop activities was processing of glass - something new for our area and people to get to know. During summer time till October was gained necessary inventory for this activity organization. In cooperation with municipality was organized 2-day workshop with excellent results. NGO understood that need to gain more materials for workshop organization – especially glass and candle making, and within project it was done. But unfortunately due to Covid-19 restrictions all workshop activities were mainly stopped. From the beginning of November, 2020 till even April, 2021 were introduced various restrictions. All local people stayed careful and planned were to go and what to do, as in this period the pandemic also affected our municipality and everybody strictly followed rules. Therefore NGO could organized just two workshops for two separate households. And due to restrictions NGO start to look forward to original souvenir design and selling. On 2021 mostly was work with souvenir design, were organized 3

workshops for three separate households. Unfortunately due to glass melting furnace repair was stopped work for all 3 summer month. Also people more wanted to be outside in nature not work in premises, and were more interested in souvenirs and in seeing the process of working with glass than in participating in workshops. To sum it up – in general more work were done with souvenirs as with workshops as it was planned at the beginning. One of main justifications can be that workshop is 3-4 hours long, and if you want to participate in workshop you need to be vaccinated, therefore people are not interested. NGO will definitely continue work with souvenirs, and are looking forward to autumn season when hopefully won't follow new restriction from state and people will change their attitude and will want to participate in workshops on place.

Advertising was made through Social media, local municipality home page, newspaper and social networks, people to people contacts, sending e-mails to potential clients, what's app chat, groups etc.

Service was given for 58 local people and 62 visitors.

4. Income earned from offering the services 2020 and 2021. Main costs.

On 2020 – 200.00 EUR

On 2021 – 800.00 EUR

Main costs: purchase of additional materials for glass processing, candle making. Glass melting furnace repair.

5. Differences between the activity plan and real situation, short justification- how the plans were changed and why.

Activity plan were updated in October 2020. Due to Covid-19 influence was changed time table and planned activities. Was added additional necessary materials for organization of NGO workshops and souvenir design. Were planned to work more with workshops, but people were more interested in souvenirs and in seeing the process of working with glass than in participating in workshops by themselves. There was no demand from groups, more individually, in frames of one household.

6. What human resources were used in offering the services? Was there any employment opportunities offered to some persons, who were involved to offering the services?

1 people.

No.

7. What are the perspectives of offering the community services in the future? What are the needs for additional investments to the equipment, infrastructure etc?

Good perspectives. Souvenirs are in high demand. Also workshops will be- but tendency shows that for smaller groups, mostly individuals.

Additional investments: more colored glass, and materials for working with glass processing, candle creation.

8. What is the potential of employment opportunities to persons, who are involved to offering the services?

This is not possible at the current volumes of revenues. In the future, when it is possible to offer services more widely with more revenues, then it is possible.

9. Photos

Have organized 1 creative workshop during Vireši parish festival



organized 1 meeting with creative works for Vireši and Zaube seniors



organized 1 event "Children's morning – The birthday of the frog Soloist" in cooperation with Vireši culture house / creative making of birthday greetings/



In cooperation with municipality in NGO premises and using inventory of NGO organized 2-day training „Glass processing workshop“

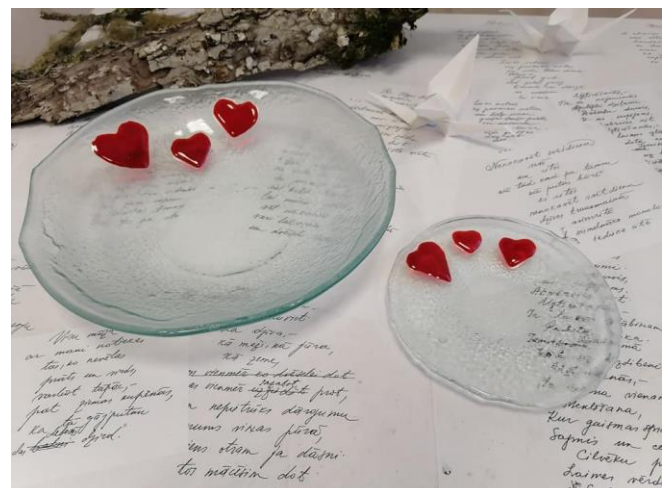


have worked with creation of original souvenir design for:

Christmas



Valentine's day



Easter



and other life events:



organized two workshops for two separate households on 2020



organized three workshops for three separate households on 2021

