

Contemporary harbours with soft energy technology (Smart Marina)



Programme Priority: P3 Well-connected region

Programme Specific Objective: 3.2. Improved services of existing small ports to improve local and regional mobility and contribute to tourism development

Sub-programme: Archipelago and Islands

Duration: 01.02.2018 - 31.01.2021

Total funding: 8.427.979 EUR

ERDF funding: 6.410.220 EUR ERDF

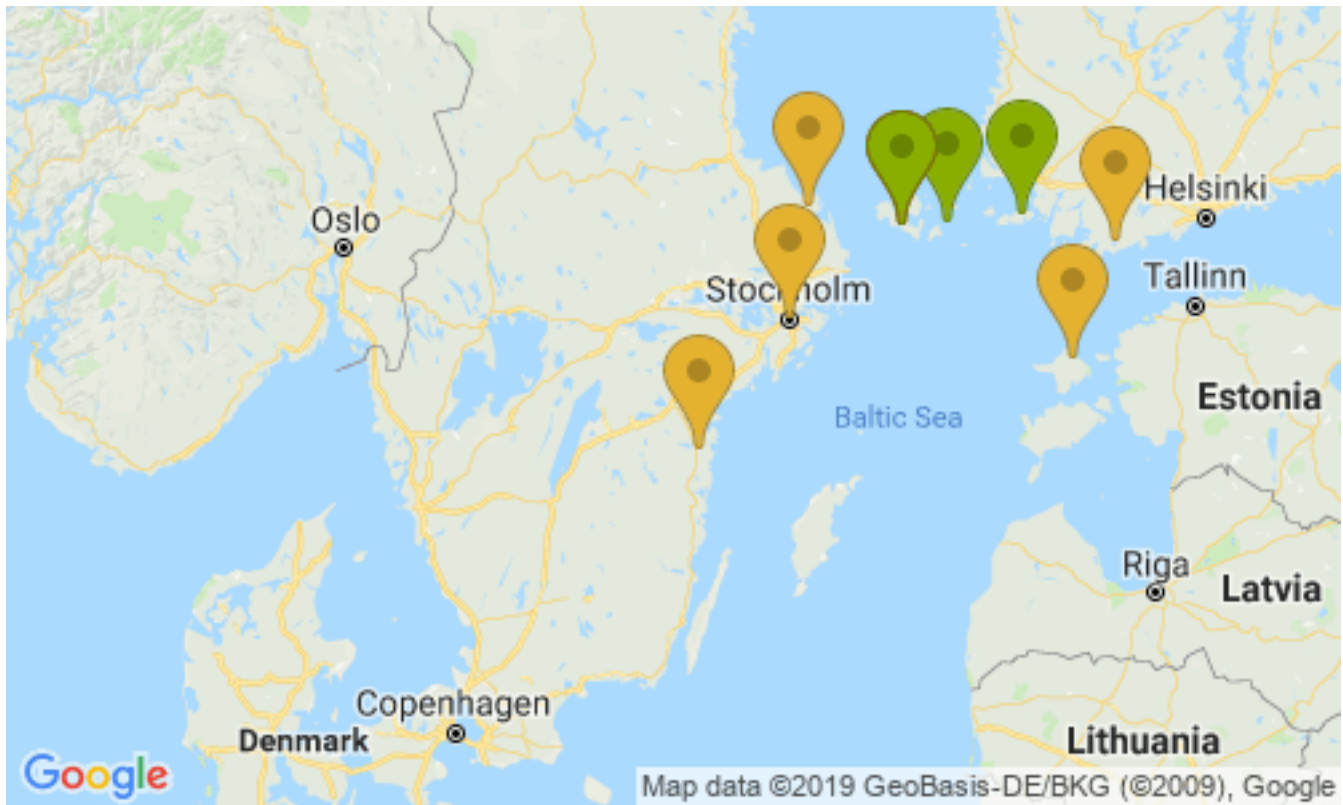
Project Summary:

To plan a trip spontaneously, it is crucial to be able to find reliable information. The availability of highly valued harmonized standards like Blue Flag and Blue Star Marina in a harbor, usually influences travelers in their choice of (next) destination.

Maritime and coastal destinations are a growing trend among families, youth and middle-aged tourists. Visitors' expectations towards service quality is very high. Keywords are clean facilities, service variety, availability of modern technologies, safety etc. The quality of facilities differs in harbors substantially. Uncoordinated small harbors' actions are not sufficient to improve the service level.

The aim of the project is to help harbors transform into attractive and modern ports by connecting harbors & other relevant actors across CB borders to jointly enhance the level of services. The motto of the entire project is: "Opening the door to a destination". As a result of the project, a Visitor-friendly harbor is opened not only for (boat)tourists but also for hikers, cyclists, families from the village nearby/beyond. Dockside pedestals should provide 2-or 3-phase electricity along with drinking & non-potable water. Laundry, modern mooring, ship logs, BerthMaster online etc will be a definite part of available services in harbors

Map of Partners



Partners

Lead Partner

Ålands Utvecklings Ab

Country: FI

www.auab.ax

Partner budget: 3.700.734 EUR

Amount of ERDF funding: 2.775.551 EUR ERDF

Project Partners

Valdemarsviks kommun

Country: SE

www.valdemarsvik.se

Partner budget: 852.060 EUR

Amount of ERDF funding: 639.045 EUR ERDF

Östhammars kommun

Country: SE

www.osthammar.se

Partner budget: 1.167.800 EUR

Amount of ERDF funding: 875.850 EUR ERDF

Skärgårdsstiftelsen i Stockholms län

Country: SE

www.skargardsstiftelsen.se

Partner budget: 260.888 EUR

Amount of ERDF funding: 195.666 EUR ERDF

Yrkeshögskolan Novia

Country: FI

www.novia.fi

Partner budget: 1.554.137 EUR

Amount of ERDF funding: 1.165.603 EUR ERDF

Hiiu Vallavalitsus

Country: EE

www.hiiuvald.ee

Partner budget: 892.360 EUR

Amount of ERDF funding: 758.506 EUR ERDF

Associated Partners

Nordiska Skärgårdssamarbetet

Country: FI

Företagsam Skärgård r.f.

Country: FI

Ålands Natur & Miljö r.f.

Country: FI

Results

Expected results

As a result of the project there are 32 harbors in the Archipelago with increased number of services and improved service level whereas 30 participating harbors have a proven record of internationally certified quality standard. Infrastructure in all harbors will be developed to meet modern standards, accessible, safe and welcoming every visitor. Other expected results of the project can be characterized as follows: a) The number of tourist visits after the project implementation is in average increased by 80 % as a minimum b) Low or renewable energy solutions (solar panels, combined electricity and water systems) are taken in use in 28-30 harbors c) The number of BlueStarMarina certified harbors:12 d) The number of BlueFlag certified harbors: 18 e) One representative per harbor will be participating in practical study-visit to central Europe where the visits to different Blue Star Marina or Blue Flag certified harbors will be combined with 1-2 thematic and very practical trainings (subjects will be selected before each visit) f) Joint marketing – Existing network of BSM and BF is opened for certified harbors (30) but in reality the entire region (including all 32 harbors) will attract an interest and benefit from it. Several tools, taken in use in every region, will jointly form a network of local/regional/international tourism promotors along with other organisations active in boattourism.

Achieved results

Project Visibility

Social media links

[Facebook](#)

[Project website, LP Åland](#)

[Web page](#)

Other media visibility

[EU pumpar in 100 miljoner kronor i gästhamnar runt centrala Östersjön](#)

[Åländskt gästhamnsprojekt får EU-finansiering](#)

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