

## **St Olav Waterway (St Olav Waterway)**

Programme Priority: P2 Sustainable use of common resources

Programme Specific Objective: 2.1. Natural and cultural resources developed into sustainable tourist attractions

Sub-programme: Archipelago and Islands

Duration: 01.09.2016 - 30.11.2019

Total funding: 1.510.473 EUR

ERDF funding: 1.132.855 EUR ERDF

### Project Summary:

The aim of this project is to create a pilgrim route, "St Olav Waterway", from Turku Finland to Åland Islands and Hudiksvall city in Sweden via the Archipelago. The route will be incorporated with other St Olav routes in Sweden and Norway. This itinerary is unique as it is the only pilgrim route that also include water pathways. The scope of the project is to increase the attractiveness of the region, especially off-season. Because the popularity of other parts of this route in Norway and Sweden is steadily increasing, it is expected that new services, jobs and an earning capacity for local entrepreneurs will increase as well.

To support the concept of sustainable tourism, paper brochure and signs/posters will be replaced by Digital solutions as often as possible. Discussions about applying for inclusion into the network "European Cultural Route of St Olavs Ways" have already started.

Because at the same time other organisations are implementing projects to recreate the St Olav Way from Turku to the east it seems possible that within some years the "Route of Saint Olav Ways" will be expanded. Hopefully one day there will be a St Olav route all the way from Novgorod to Nidaros and Trondheim as there was 1000 years ago.

## **Map of Partners**



## Partners

Lead Partner

### Åbo Akademi

Country: FI

[www.abo.fi](http://www.abo.fi)

**Partner budget:** 309.897 EUR

**Amount of ERDF funding:** 232.423 EUR ERDF

Project Partners

### Pargas stad

Country: FI

[www.pargas.fi](http://www.pargas.fi)

**Partner budget:** 246.415 EUR

**Amount of ERDF funding:** 184.811 EUR ERDF

### Yrkeshögskolan Novia

Country: FI

[www.novia.fi](http://www.novia.fi)

**Partner budget:** 158.230 EUR

**Amount of ERDF funding:** 118.673 EUR ERDF

## **Föreningen Franciscus**

**Country:** FI

<http://franciskusfesten.com/>

**Partner budget:** 162.800 EUR

**Amount of ERDF funding:** 122.100 EUR ERDF

## **Pilgrimstid Sverige**

**Country:** SE

[www.pilgrimstid.nu](http://www.pilgrimstid.nu)

**Partner budget:** 77.828 EUR

**Amount of ERDF funding:** 58.371 EUR ERDF

## **Sottunga kommun**

**Country:** FI

[www.sottunga.ax](http://www.sottunga.ax)

**Partner budget:** 98.149 EUR

**Amount of ERDF funding:** 73.612 EUR ERDF

## **Östhammar kommun**

**Country:** SE

[www.osthammar.se](http://www.osthammar.se)

**Partner budget:** 184.452 EUR

**Amount of ERDF funding:** 138.339 EUR ERDF

## **Söderhamns kommun**

**Country:** SE

[www.soderhamn.se](http://www.soderhamn.se)

**Partner budget:** 272.702 EUR

**Amount of ERDF funding:** 204.527 EUR ERDF

Associated Partners

## **Nordiska skärgårdssamarbetet**

**Country:** FI

## **Gävle kommun**

**Country:** SE

## **Hudiksvalls kommun**

**Country:** SE

## **Jomala församling**

**Country:** FI

## **Results**

### **Expected results**

The main result is a new certified route "St Olav Waterway" and more visitors off-season giving new job opportunities and new services in the area. Entrepreneurs in the whole region will after the project have much more international contacts and are offered new networks in the Nordic countries and in Europe. Along the route there will be created some entirely new tourist attractions concerning the time 1000 years ago and the medieval period. But many attractions are there already, and this project make them more visible (ancient monuments, medieval churches, stories, visual art). Also in english, which is important for the visitors from abroad. One result is that the project will strengthen the sustainable tourism in the region.

### **Achieved results**

## **Project Visibility**

### **Social media links**

[Webpage](#)

[Twitter](#)

[Facebook](#)

## **Project videos**

[https://www.youtube.com/watch?v=\\_AoFJXP22il](https://www.youtube.com/watch?v=_AoFJXP22il)

**Source URL:** <http://database.centralbaltic.eu/printview/65>