

## **Aligning professional future-oriented training on health promotion to boost development and economic growth in Läänemaa and Helsinki-Uusimaa regions (HPP)**



Programme Priority: P4 Skilled and socially inclusive region

Programme Specific Objective: 4.2. More aligned vocational education and training (VET) programmes in the Central Baltic region

Sub-programme: Southern Finland - Estonia

Duration: 01.07.2016 - 31.12.2019

Total funding: 680.839 EUR

ERDF funding: 549.666 EUR ERDF

### Project Summary:

Skills play a key role in the market economy; by investing in education and skills needed in the years to come, policymakers, enterprises, schools and individuals can help to support the future economic development.

In order to individuate which skills and educational backgrounds are going to be needed in the future, it is necessary to conduct research about trends and changes in the labour market, devise strategies and plan actions which can support the future direction towards which the economy is directed. The challenge educational institutions face in this context, is foreseeing economic trends in order to shape new curricula for the professions needed in the future. By failing to anticipate and/or react to those trends, schools are unable to shape the careers of tomorrow.

For these reasons, this project aims at conducting a survey in Finland and Estonia about training needs and future skill demands in the health promotion sector, analyse the results and develop a holistic training strategy for vocational education and training (VET) and applied higher education (AHE) providers in Finland and Estonia, designing at least 10 new aligned AHE study programmes and 6 new aligned VET study programmes. All new programmes will be tested and implemented, evaluated and improved. The main findings of the survey and the new study programmes developed under this project will be made available to the public through two international conferences held in Helsinki and Haapsalu, as well as on the project website [hpp.tlu.ee](http://hpp.tlu.ee).

## **Map of Partners**



## Partners

Lead Partner

### Tallinna Ülikool

Country: EE

[www.hk.tlu.ee](http://www.hk.tlu.ee)

**Partner budget:** 276.487 EUR

**Amount of ERDF funding:** 235.014 EUR ERDF

Project Partners

### Metropolia Ammatikorkeakoulu

Country: FI

[www.metropolia.fi](http://www.metropolia.fi)

**Partner budget:** 290.468 EUR

**Amount of ERDF funding:** 217.851 EUR ERDF

### Haapsalu Kutsehariduskeskus

Country: EE

[www.hkhk.edu.ee](http://www.hkhk.edu.ee)

**Partner budget:** 113.885 EUR

**Amount of ERDF funding:** 96.802 EUR ERDF

Associated Partners

## **HUS - Helsingin ja Uudenmaan sairaanhoitopiiri**

**Country:** FI

## **SA Läänemaa Haigla**

**Country:** EE

## **Tehy - Sosiaali- ja terveystieteiden ammattijärjestö**

**Country:** FI

## **Results**

### **Expected results**

Outcomes of the current project will include the following results: - A comparative cross-border study conducted on training needs and future skill demand in the health promotion sector based on similar methodology in both countries - A holistic cross-border training strategy for VET and AHE providers in both countries based on the analysis of training needs of health promotion sector - At least 10 new aligned AHE (10x5 ECTS) and 6 new aligned VET study programs (6x5 ECVET), existing health promotion curricula in partner organisations improved - All new study programs implemented, evaluated and improved - Awareness raised about the results of the project and overall importance of cross-border joint developments in education sector to match the skill and training demand of joint economies in Estonia and Finland through international seminars, publications and public access to project materials The study programs will be embedded to existing curricula in partner schools, increasing the coherence between Estonian and Finnish health promotion curricula through aligned new study programs. All new study programs will be implemented in Estonia in the curriculum of health promotion in Haapsalu College and within several health sector curricula (i.e. physiotherapy, podiatry, nursing, public health nursing) in Metropolia. Haapsalu Kutsehariduskeskus will implement the Finnish model so that new courses developed will be embedded to already existing curricula of care giver and hospitality service. After implementation and testing, all developed programs will be available for other AHE and VET schools in Finland and in Estonia. Names of the new study programs will be defined based on the results of the survey, conducted within the project's first phase. Progress will be reported in each progress report. As the research shall specify the labour market needs, at the beginning of the project it is impossible to predict exactly which programs will be aligned into which curricula.

### **Achieved results**

## **Project Visibility**

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