

## **Modern and attractive small ports network through cross-border interactive information system, joint marketing and improved port services (SmartPorts)**



Programme Priority: P3 Well-connected region

Programme Specific Objective: 3.2. Improved services of existing small ports to improve local and regional mobility and contribute to tourism development

Sub-programme: Central Baltic

Duration: 01.10.2015 - 30.09.2017

Total funding: 1.455.658 EUR

ERDF funding: 1.225.260 EUR ERDF

Project Summary:

**ENDED** The project SmartPort aims at improving and integrating network of small ports via modern information and communication technology. The project increases the service quality of small ports in the Central Baltic region and helps to create better awareness about marina network to double the number of visitors by the sea.

In practice the project implements systems that facilitate cross border information exchange, as well as creates new port services by investing into modern marina technology.

As a result of the project a cross-border interactive information system for small harbours is jointly developed and piloted. More precisely, the level of services is improved in 16 marinas in four countries. The number of foreign visitors by the sea is increased and doubled by 2020. The visitors are also expected to stay longer in the improved ports. Notable parts of the result are the improved safe navigation and docking services in the small ports as well as improved environmental protection and pollution prevention services.

## **Map of Partners**



## Partners

Lead Partner

### **MTÜ Eesti Väikesadamate Arenduskeskus**

**Country:** EE

[www.evak.ee](http://www.evak.ee)

**Partner budget:** 235.265 EUR

**Amount of ERDF funding:** 199.975 EUR ERDF

Project Partners

### **Kurzemes plānošanas reģions**

**Country:** LV

[www.kurzemesregions.lv](http://www.kurzemesregions.lv)

**Partner budget:** 111.587 EUR

**Amount of ERDF funding:** 94.849 EUR ERDF

### **Rīgas plānošanas reģions**

**Country:** LV

[www.rpr.gov.lv](http://www.rpr.gov.lv)

**Partner budget:** 112.472 EUR

**Amount of ERDF funding:** 95.601 EUR ERDF

## **Jūrmalas ostas pārvalde**

**Country:** LV

[www.lielupesosta.lv](http://www.lielupesosta.lv)

**Partner budget:** 80.000 EUR

**Amount of ERDF funding:** 68.000 EUR ERDF

## **Mērsraga Ostas Pārvalde**

**Country:** LV

www. [Mersragsport.lv](http://Mersragsport.lv)

**Partner budget:** 102.752 EUR

**Amount of ERDF funding:** 87.339 EUR ERDF

## **Skultes ostas pārvalde**

**Country:** LV

[www.skulteport.lv](http://www.skulteport.lv)

**Partner budget:** 110.000 EUR

**Amount of ERDF funding:** 93.500 EUR ERDF

## **Salacgrivas Ostas PĀrvalde**

**Country:** LV

[www.salacgrivaport.lv](http://www.salacgrivaport.lv)

**Partner budget:** 110.000 EUR

**Amount of ERDF funding:** 93.500 EUR ERDF

## **Pāvilostas ostas pārvalde**

**Country:** LV

[www.pavilostaport.lv](http://www.pavilostaport.lv)

**Partner budget:** 149.608 EUR

**Amount of ERDF funding:** 127.167 EUR ERDF

### **Hiiu vald (Kärdla sadam)**

**Country:** EE

[marina.kardla.ee](http://marina.kardla.ee)

**Partner budget:** 13.080 EUR

**Amount of ERDF funding:** 11.118 EUR ERDF

### **Sottunga kommun**

**Country:** FI

<http://www.sottunga.ax/>

**Partner budget:** 55.490 EUR

**Amount of ERDF funding:** 41.618 EUR ERDF

### **Archipelago Foundation in Stockholm County**

**Country:** SE

<http://archipelagofoundation.se/>

**Partner budget:** 65.000 EUR

**Amount of ERDF funding:** 48.750 EUR ERDF

### **Eesti Spordiselts Kalev Jahtklubi**

**Country:** EE

[www.kjk.ee](http://www.kjk.ee)

**Partner budget:** 21.000 EUR

**Amount of ERDF funding:** 17.850 EUR ERDF

### **Liimala Sadama Arendus MTÜ (Port of Purtse)**

**Country:** EE

**Partner budget:** 19.110 EUR

**Amount of ERDF funding:** 16.244 EUR ERDF

## **Lõunaranna Investeeringud OÜ**

**Country:** EE

[www.lounaranna.ee](http://www.lounaranna.ee)

**Partner budget:** 135.147 EUR

**Amount of ERDF funding:** 114.875 EUR ERDF

## **Kõiguste Marina MTÜ**

**Country:** EE

**Partner budget:** 135.147 EUR

**Amount of ERDF funding:** 114.875 EUR ERDF

## **Results**

### **Expected results**

1) Jointly developed and piloted cross-border interactive information system for small harbours. Its main functions will be: - cruising routes and suggestions, contacts to marina services; - online weather stations and webcams in marinas; - customer alerts: pollution, accident etc.; - feedback from customers about marina services, comments for fellow sailors and suggestions for marina operator; - sharing tourist information about the region behind the marina; Majority of the sailors have smart digital devices: tablet computers, laptops or smart phones which are the main tools for using the interactive information system by logging in to the harbour WIFI. A digital touchscreen self-service and information stand will be put to every port. During the project the information system will be developed and piloted in the ports of Estonia and Latvia, but it can also be easily adopted to the the small ports of Finland and Sweden. 2) Second result will be improved safe navigation and docking services (incl m-payments) of the small ports: - investments into navigation signs, smart buoys, meteorological stations - improvement of berths and services - gate and door access-control systems - implementation of video-surveillance systems 3) Improved environment protection and pollution prevention services through: - installation of waste- and toilet water handling systems for leisure boats - installation of toxic and dangerous waste collection systems - pollution displacement equipment with relevant training All the improved services will be offered by the participating ports during and after the project ends. 4) 4th result will be joint marketing tools (information stands in every port) created and joint marketing materials (leaflets, articles etc), participating in boat shows and tourist fairs and homepage. After the project ends all the partners will continue promoting the small ports network and sharing the joint marketing materials created in the project.

### **Achieved results**

## **Project Visibility**

### **Social media links**

[HelloPort Web page](#)

[HelloPort FB](#)

[SmartPorts Info in Swedish](#)

### **Other media visibility**

[Ventspils Jahtu osta - nozīmīgs pieturas punkts](#)

[Satiksmes ministrs iepazīst Pāvilostas ostu](#)

[Līdz ar mazo ostu attīstību prognozē daudz lielāku burātāju interesi par Latvijas piekrasti](#)

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