

## **Small port every 30 miles apart - Development of services for lively water tourism in the Eastern Gulf of Finland (30MILES)**



Programme Priority: P3 Well-connected region

Programme Specific Objective: 3.2. Improved services of existing small ports to improve local and regional mobility and contribute to tourism development

Sub-programme: Southern Finland - Estonia

Duration: 01.09.2015 - 30.11.2018

Total funding: 3.301.746 EUR

ERDF funding: 2.601.314 EUR ERDF

### **Project Summary:**

The project 30MILES aims at improving the overall service level and safety in small ports and waterfront. The problem is that there is no network of small ports with a good service level and enough piers for leisure boaters to visit. As better small ports increase the attractiveness of the region the project idea is to organise small ports into a cooperating network in the distance of every 30 miles.

In practice the project establishes a ring of ports around the Eastern Gulf of Finland to focus on joint development of sustainable port services and marketing activities. Joint efforts are made to improve the services offered in small ports and help them receive better visibility from the potential visitors. Effective marketing is implemented to inform the visitors and to create sustainability for the local businesses.

As a result of the project service level increases in 12 small ports in the Eastern Gulf of Finland. The new ring of ports create an attractive entity which is in the interest of boaters. The information about the services of the ports and accessibility is clearly presented. The improvements attract new businesses and investors, which in turn attract more visitors to the area.

## **Map of Partners**



## Partners

Lead Partner

### **Meriturvallisuuden ja -liikenteen tutkimusyhdistys ry**

Country: FI

[www.merikotka.fi](http://www.merikotka.fi)

**Partner budget:** 474.904 EUR

**Amount of ERDF funding:** 356.178 EUR ERDF

Project Partners

### **Kaakkois-Suomen ammattikorkeakoulu**

Country: FI

<http://www.xamk.fi>

**Partner budget:** 430.000 EUR

**Amount of ERDF funding:** 322.500 EUR ERDF

### **Helsingin yliopisto, Ympäristötieteiden laitos, Kalatalouden ja ympäristöriskien tutkimusryhmä**

**Country:** FI

<http://www.helsinki.fi/university/>

**Partner budget:** 292.632 EUR

**Amount of ERDF funding:** 219.474 EUR ERDF

## **Cursor Oy**

**Country:** FI

<http://www.cursor.fi>

**Partner budget:** 552.666 EUR

**Amount of ERDF funding:** 414.499 EUR ERDF

## **Posintra Oy**

**Country:** FI

<http://www.pointra.fi>

**Partner budget:** 301.501 EUR

**Amount of ERDF funding:** 226.126 EUR ERDF

## **Ida-Viru Ettevõtluskeskus SA**

**Country:** EE

<http://www.ivek.ee/en/contact/>

**Partner budget:** 59.030 EUR

**Amount of ERDF funding:** 50.176 EUR ERDF

## **MTÜ Eisma Sadam**

**Country:** EE

[www.eismasadam.ee](http://www.eismasadam.ee)

**Partner budget:** 251.688 EUR

**Amount of ERDF funding:** 213.935 EUR ERDF

## **Viimsi Vallavalitsus**

**Country:** EE

<http://viimsivald.ee/>

**Partner budget:** 324.800 EUR

**Amount of ERDF funding:** 276.080 EUR ERDF

## **Eesti Meremuuseum**

**Country:** EE

<http://www.lennusadam.eu/en/>

**Partner budget:** 196.500 EUR

**Amount of ERDF funding:** 167.025 EUR ERDF

## **Narva Linna Arenduse ja Ökonoomika Amet**

**Country:** EE

[www.narva.ee](http://www.narva.ee)

**Partner budget:** 168.025 EUR

**Amount of ERDF funding:** 142.821 EUR ERDF

## **Narva-Jõesuu Linnavalitsus**

**Country:** EE

[narva-joesuu.kovtp.ee](http://narva-joesuu.kovtp.ee)

**Partner budget:** 250.000 EUR

**Amount of ERDF funding:** 212.500 EUR ERDF

Associated Partners

## **Lääne-Viru Maavalitsus**

**Country:** EE

## **Suomen Purjehdus ja Veneily ry**

**Country:** FI

## **Results**

## Expected results

The main result of the project is targeted to have increased service level in the ports: PORVOO GUEST MARINA is one part of the Kokkonniemi future Master Planning process, which will explore the new business model for services offered throughout the year. LOVIISA LAIVASILTA MARINA operations need to be designed to meet the demands of bigger boats. KOTKA OLD PORT MARINA will be part of the tourism resort which includes also outlet-, hotel- and leisure areas as well as cruise services. HAMINA TERVASAARI PORT area will focus on services for boaters as well as for all visitors, but especially tourists crossing the border between Finland and Russia by car. VIROJOKI KLAMILA harbor will remarkably be expanding its services. PYHTÄÄ KEIHÄSSALMI PORT fishing port activities are strengthened by improving the marina area and developing new services for boaters. In Viimsi, the PORTS OF LEPPNEEME and KELNASE the safety level is raised by establishing online weather stations. In the EISMA PORT will develop services to sea tourist and local small boat owners. In the NARVA PORT development activities are targeted to increase the services as a guest port. NARVA-JÖESUU HARBOR infrastructure will be renovated and harbour facilities will be developed, including provision of maritime services - yachting, boat rental etc. In the SEAPLANE HARBOR which is part of Estonian Maritime Museum, necessary services for tourists will be target of the development activities.

## Achieved results

## Project Visibility

### Social media links

[Twitter feed](#)

[Homepage](#)

[Facebook](#)

### Other media visibility

[Kysely pienvenesatamista avattu](#)

[Suomen itäisissä venesatamissa ryhdyttiin töihin – tavoitteena kääntää veneiden nokat lännestä itään](#)

### Project videos

<https://www.youtube.com/watch?v=A8jHPrcA09Y>  
<https://www.youtube.com/watch?v=5n8OSLZqK70>  
<https://www.youtube.com/watch?v=DfU2FpXR1wM>  
<https://www.youtube.com/watch?v=AajfaL219Qo>  
<https://www.youtube.com/watch?v=YbfcG4M6mSc>  
<https://www.youtube.com/watch?v=y6Oc3jL4w7Q>  
<https://www.youtube.com/watch?v=3MSijKdczbo>  
<https://www.youtube.com/watch?v=JGiL4yliwTA>  
<https://www.youtube.com/watch?v=Xtuw-uFMc5Q>  
[https://www.youtube.com/watch?v=pHSs8\\_FLuxs](https://www.youtube.com/watch?v=pHSs8_FLuxs)  
<https://www.youtube.com/watch?v=XUfQRKX39Bc>



**Source URL:** <http://database.centralbaltic.eu/printview/17>