

## **Urban and Smart Island Tourism Destinations (URBAN ECO ISLANDS)**



Programme Priority: P2 Sustainable use of common resources

Programme Specific Objective: 2.1. Natural and cultural resources developed into sustainable tourist attractions

Sub-programme: Archipelago and Islands

Duration: 01.04.2019 - 30.06.2021

Total funding: 1.093.704 EUR

ERDF funding: 858.226 EUR ERDF

### **Project Summary:**

The twin city area of Helsinki and Tallinn has the potential to offer nature-oriented tourist attractions. Because of their strong archipelago vocation, the islands of Vasikkasaari in Helsinki and Aegna in Tallinn have been selected as pilot destinations to test new, innovative and smart solutions to ensure nature protection whilst increasing the attractiveness of the islands. URBAN ECO ISLANDS project aims to increase environmentally conscious tourism in the area.

The smart digital solutions included in the project will enhance the experiences of both local and foreign visitors, as well as the cities in which the islands are located. Helsinki and Tallinn will benefit from the increase in visitor numbers, the investments in waste management and boardwalks as well as smart from the solutions developed by the project to improve the environmental protection of these islands.

## **Map of Partners**

### **Partners**

Lead Partner

## Helsingin kaupungin ympäristöpalvelut

**Country:** FI

<https://www.hel.fi/kaupunkiymparisto/en/organisation-and-presentation-of-the-division/> [1]

**Partner budget:** 365.060 EUR

**Amount of ERDF funding:** 273.795 EUR ERDF

Project Partners

## Tallinna Kesklinna Valitsus

**Country:** EE

<https://www.tallinn.ee/est/kesklinn/> [2]

**Partner budget:** 215.020 EUR

**Amount of ERDF funding:** 182.767 EUR ERDF

## Forum Virium Helsinki Oy

**Country:** FI

[www.forumvirium.fi](http://www.forumvirium.fi) [3]

**Partner budget:** 349.172 EUR

**Amount of ERDF funding:** 261.879 EUR ERDF

## Stockholmi Keskkonnainstituudi Tallinna Keskus

**Country:** EE

[www.sei.org/centres/tallinn](http://www.sei.org/centres/tallinn) [4]

**Partner budget:** 164.452 EUR

**Amount of ERDF funding:** 139.784 EUR ERDF

## Results

### Expected results

### Achieved results

Project result in category - Joint tourist attraction

## **URBAN ECO ISLAND investigated sustainable use of islands close to cities**

The URBAN ECO ISLAND project piloted new, innovative and smart solutions on two islands (Vasikkasaari in Finland and Aegna in Estonia), to ensure nature protection whilst increasing the attractiveness of the destinations.

The project developed a joint concept for sustainable island tourism. The development process included for example:

1. An island visitors' survey to collect experiences and views
2. Testing of different smart solutions to analyse how increased used of destination will impact on its flora and
3. Small investments like benches, recycling facilities, improvement of walking tracks and signboards.

As a result, a Handbook for developing urban eco-islands was published and it is available in English, Estonian and Finnish. The handbook can be used when developing sustainable tourism on islands close to cities.

Project page in database

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At a glance

- A handbook for sustainable development of islands close to cities

Files



[Handbook for developing Urban Eco Islands](#) [6]



[Opas kestävän lähivirkistysmatkailun kehittämiseen saaristossa](#) [7]



[Kasiraamat Urban Eco Islands](#) [8]



[Strategy development tool](#) [9]

Tags

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## **Project Visibility**

### **Social media links**

[LP webpage](#) [12]

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### **Other media visibility**

[Helsinki Biennaalin järjestelyt täydessä vauhdissa - paviljonki Lyypekinlaiturilla jo valmiina \(Helsingin uutiset, 2020\)](#) [14]

[Aegnast saab ökosaar \(Postimees, 2020\)](#) [15]

[Aegna muutub ökosaareks \(Pealinn, 2020\)](#) [16]

[Helsingin Vasikkasaaresta ja Tallinnan Aegnan saaresta kehitetään urbaaneja saaristoluontomatkailun... \(Helsingin Uutiset, 2020\)](#) [17]

[Älyteknologia mukana Helsingin suosittujen virkistysalueiden käytön ohjauksessa \(Signals from Helsinki, 2019\)](#) [18]

[Rohelised oasid muutuvad linnale järjest tähtsamaks \(Pealinn, 2019\)](#) [19]

[Linnaloodusest on kõigil võimalik osa saada \(Pealinn, 2019\)](#) [20]

[Helsingin kaupunki avaa uuden saaren: Vasikkasaari virkistyskäyttöön \(Uutta Helsinkiä, 2019\)](#) [21]

[Tallinn ja Helsingi hakkavad ökosaari rajama \(Bioneer, 2019\)](#) [22]

[Таллинн и Хельсинки будут создавать экоострова \(Delfi, 2019\)](#) [23]

[Tallinn ja Helsingi hakkavad ökosaari rajama \(Pealinn, 2019\)](#) [24]

[Таллинн и Хельсинки будут создавать экоострова: что это значит и сколько стоит? \(Postimees, 2019\)](#) [25]

[Таллинн и Хельсинки будут создавать экоострова \(Delfi, 2019\)](#) [26]

[Аэгна и Васиккасаари превратят в популярные места экотуризма \(ERR, 2019\)](#) [27]

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### Links

- [1] <https://www.hel.fi/kaupunkiymparisto/en/organisation-and-presentation-of-the-division/>
- [2] <https://www.tallinn.ee/est/kesklinn/>
- [3] <http://www.forumvirium.fi>
- [4] <http://www.sei.org/centres/tallinn>
- [5] <http://database.centralbaltic.eu/project/105>
- [6] [http://database.centralbaltic.eu/sites/default/files/Handbook\\_for\\_Developing\\_Urban\\_Eco\\_Islands\\_17032021.pdf](http://database.centralbaltic.eu/sites/default/files/Handbook_for_Developing_Urban_Eco_Islands_17032021.pdf)
- [7] <http://database.centralbaltic.eu/sites/default/files/opas-kestavan-lahivirkistysmatkailun-kehittamiseen-saaristossa-Urban-Eco-Islands.pdf>
- [8] <http://database.centralbaltic.eu/sites/default/files/kasiraamat-%E2%80%93-linnalahedaste-okosaarte-arendamine-tarkade-lahenduste-abil.pdf>
- [9] [http://database.centralbaltic.eu/sites/default/files/Strategy\\_development\\_tool.xlsx](http://database.centralbaltic.eu/sites/default/files/Strategy_development_tool.xlsx)
- [10] <http://database.centralbaltic.eu/tags/cultural-heritage-and-arts>
- [11] <http://database.centralbaltic.eu/tags/tourism>
- [12] <https://www.hel.fi/helsinki/en/housing/nature/excursions/urbanecoislands>
- [13] <https://forumvirium.fi/urbanecoislands/>
- [14] <https://www.helsinginuutiset.fi/paikalliset/3183538>
- [15] <https://www.postimees.ee/7108542/aegnast-saab-okosaar>
- [16] <http://www.pealinn.ee/tagid/arvamus/aegna-muutub-okosaareks-n260024>
- [17] <https://www.helsinginuutiset.fi/teemat/2049135>
- [18] <https://www.signalsfromhelsinki.fi/fi/ajankohtaista/alyteknologia-mukana-helsingin-suositujen-virkistysalueiden-kayton-ohjauksessa>
- [19] <http://www.pealinn.ee/newset/rohelised-ooasid-muutuvad-linnale-jarjest-tahtsamaks-n245656>
- [20] <http://www.pealinn.ee/newset/linnaloodusest-on-koigil-voimalik-osa-saada-n245362>
- [21] <https://www.uuttahelsinki.fi/fi/uutiset/2019-06-27/helsingin-kaupunki-avaa-uuden-saaren-vasikkasaari-virkistuskayttoon>
- [22] <https://bioneer.ee/tallinn-ja-helsingi-hakkavad-%C3%B6kosaari-rajama>
- [23] <https://rus.delfi.ee/daily/estonia/tallinn-i-helsinki-budut-sozdavat-ekoostrova?id=86619853>
- [24] <http://www.pealinn.ee/newset/tallinn-ja-helsingi-hakkavad-okosaari-rajama-n243405>
- [25] <https://rus.postimees.ee/6711059/tallinn-i-helsinki-budut-sozdavat-ekoostrova-hto-eto-znachit-i-skolko-stoit>
- [26] <https://turist.delfi.ee/news/stories/tallinn-i-helsinki-budut-sozdavat-ekoostrova?id=86576099>
- [27] <https://rus.err.ee/953869/ajegna-i-vasikkasaari-prevratjat-v-populjarnye-mesta-jekoturizma>